

Trends in Global Electric Vehicle Adoption: Analyzing Regional Sales and Stock Dynamics

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Abstract

As the world moves towards sustainable transportation, the adoption of electric vehicles (EVs) plays a pivotal role in reducing carbon emissions and dependence on fossil fuels. This study provides a comprehensive analysis of global EV adoption trends, drawing on historical data that tracks EV sales and stock across various regions from 2011 onward. By examining the evolution of market shares and the distribution of different powertrain types, such as battery electric vehicles (BEVs), this research uncovers significant regional disparities in EV adoption. The findings highlight key drivers and barriers influencing market growth, providing insights into the varied pace of electrification across the globe. This analysis underscores the need for region-specific policy measures to overcome challenges and accelerate the transition to electric mobility. Ultimately, this study contributes to the broader discourse on achieving an eco-friendly transportation future by offering a nuanced understanding of the global progress towards widespread EV adoption.

Keywords: Electric Vehicle Adoption; EV Market Trends; Regional Disparities; Battery Electric Vehicles (BEVs); Eco-friendly Transportation

Introduction

The global shift towards sustainable development has placed electric vehicles (EVs) at the forefront of the transportation sector's efforts to reduce greenhouse gas emissions and mitigate the impacts of climate change, Ahmadi (2019) and Cao et al. (2021). The electrification of vehicles represents a pivotal step in this transition, contributing to the decarbonization of transport systems that have historically relied on fossil fuels. This research delves into the historical trends of EV adoption, using a comprehensive dataset that spans various regions and tracks key metrics such as EV sales, stock shares, and the penetration of different powertrain technologies, including battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs). As concerns about climate change and air quality continue to escalate, the need for transformative solutions in transportation becomes even more pressing. Sustainable transportation initiatives are crucial for both environmental stewardship and business success. It also emphasizes the social and reputational benefits of adopting eco-friendly transport systems, including

improved employee morale and community relationships. It emphasizes the potential of eco-friendly transport systems, especially their implications for businesses. Transportation plays a crucial role in the global economy, but conventional modes of transportation, such as gasoline and diesel, have significant environmental consequences. The combustion of these fuels releases carbon dioxide (CO2) and other pollutants into the atmosphere, contributing to climate change and posing health risks to those exposed to air pollution. Amidst growing awareness of these environmental challenges, there has been a burgeoning interest in developing and adopting eco-friendly alternatives to traditional transportation systems. Eco-friendly transport systems encompass a diverse array of technologies and practices designed to minimize environmental impact while meeting the mobility needs of society. Electric vehicles offer a cleaner alternative to internal combustion engine vehicles, with zero tailpipe emissions and lower lifecycle greenhouse gas emissions when powered by renewable energy sources. Hydrogen fuel cell vehicles present an opportunity to decarbonize transportation by utilizing hydrogen as a clean energy carrier, emitting only water vapor as a byproduct.

The dataset analyzed in this study covers a period from 2011 onward, providing a longitudinal perspective on the growth and spread of EVs across different geographical regions. The study aims to uncover the dynamics of EV market evolution, offering insights into how sales and stock shares have fluctuated over time and identifying the factors that have influenced these trends. By focusing on regional disparities, the research highlights the uneven adoption of EVs across the globe, pointing to the socioeconomic, infrastructural, and policy-driven challenges that have shaped the trajectory of electric mobility in different contexts. One of the key findings from this research is the identification of significant variations in EV adoption rates across regions. For instance, while some countries in Europe and Asia have emerged as leaders in EV market penetration, driven by strong governmental support, robust infrastructure, and consumer incentives, other regions have lagged behind. This disparity underscores the importance of localized strategies and interventions to address specific barriers to EV adoption. Critical obstacles in regions with lower adoption rates include the lack of charging infrastructure, high upfront costs of EVs, and limited consumer awareness. The study suggests that overcoming these barriers will require tailored policy measures that address the unique needs and conditions of each region. The research also examines the evolution of different types of EV powertrains, with a particular focus on BEVs. Due to their zero tailpipe emissions, BEVs, powered solely by electric batteries, constitute a significant portion of the EV market and are often considered the most environmentally beneficial option. The dataset reveals trends in the adoption of BEVs relative to other powertrain types, providing insights into consumer preferences and technological advancements that have driven this segment's growth. The study also considers the role of government policies, such as subsidies, tax incentives, and emissions regulations, in promoting the adoption of BEVs over other vehicle types.

In addition to analyzing sales and stock data, the research explores the broader implications of EV adoption for energy systems and environmental sustainability. As EVs become more prevalent, their impact on electricity demand and grid stability becomes a critical consideration. The study discusses the potential challenges and opportunities associated with integrating a growing number of EVs into existing energy infrastructure. It also highlights the importance of ensuring that the electricity used to power EVs comes from renewable sources in order to maximize the environmental benefits of electrified transportation. Moreover, the research provides a forward-looking perspective on the future of EV adoption, considering the potential for further growth and the factors that will influence the pace of this transition. It discusses emerging trends, such as the development of new battery technologies, advancements in charging infrastructure, and the increasing role of automakers in driving the adoption of EVs. The study also considers the potential impact of global events, such as economic shifts and technological disruptions, on the trajectory of EV adoption. The primary objective of this research is to analyze the historical trends and regional dynamics of electric vehicle (EV) adoption, focusing on sales and stock data across various regions from 2011 onwards. This study aims to identify the key factors influencing the growth and penetration of different EV powertrain technologies, including battery electric vehicles (BEVs), and to uncover the regional disparities in market adoption. By providing a comprehensive analysis of these trends, the research seeks to offer actionable insights for policymakers, industry stakeholders, and researchers. The study provides policymakers with insights into the effectiveness of various policy measures in promoting EV adoption and identifies areas that may require additional support. For industry stakeholders, including automakers and energy providers, the research highlights opportunities for innovation and investment in the EV market. Finally, for researchers, the study provides a rich dataset and a framework for further exploration of the factors influencing EV adoption, with the goal of informing and guiding future strategies that accelerate the global transition to sustainable electric mobility.

The Environmental Impact of Traditional Transport Systems

The transportation sector is a significant contributor to carbon dioxide emissions, accounting for 14% of global greenhouse gas emissions by Solaymani (2019). In developed nations, it is the single largest source of emissions, surpassing even industrial and energy sectors. The use of fossil fuel-powered vehicles, such as cars, trucks, ships, and airplanes, has led to widespread emissions of pollutants like NOx and PM, affecting air quality and public health. Traditional transportation systems, particularly those reliant on internal combustion engines, contribute to environmental degradation through the combustion of gasoline and diesel, which releases CO2 and contributes to smog and respiratory diseases. The extraction, refining, and distribution of fossil fuels also have environmental impacts, such as oil spills and habitat destruction.

The Rise of Eco-Friendly Transport Systems

The shift toward eco-friendly transport systems is becoming increasingly important due to environmental concerns as well as economic and social reasons by Shah et al. (2021). Sustainable transport aims to reduce the transportation sector's carbon footprint while improving mobility. Key components include electric vehicles, hydrogen fuel cells, biofuels, public transit systems, cycling infrastructure, and urban planning initiatives. As fossil fuel reserves diminish and energy prices fluctuate, there is a need to diversify energy sources and reduce dependence on oil. The health impacts of air pollution, especially in urban areas, have led to increased demand for cleaner transportation options. Governments, businesses, and civil society are recognizing the potential of sustainable transportation to create jobs, stimulate economic growth, and improve quality of life.

Electric Vehicles (EVs)

Electric vehicles represent one of the most promising avenues for reducing transportation-related emissions, Barth et al. (2015) and Hossain and Nur (2024). EVs produce zero tailpipe emissions, making them an attractive alternative to traditional ICE vehicles. Advances in battery technology have significantly improved energy density, driving range, and charging times, supporting the shift to EVs. Moreover, the integration of renewable energy sources, such as solar and wind power, into the electricity grid further enhances the environmental benefits of EVs by reducing the carbon intensity of the electricity used to charge them. Regulatory frameworks aimed at reducing GHG emissions and improving air quality also drive the adoption of EVs, according to Sathiyan et al. (2022). Many governments have introduced incentives, such as tax credits, rebates, and subsidies, to encourage the purchase of EVs. Additionally, several countries have announced plans to phase out the sale of new ICE vehicles by mid-century, signaling a strong commitment to the transition toward electrification. Businesses, particularly those in the automotive and logistics sectors, are increasingly recognizing the potential of EVs to reduce operational costs, enhance brand reputation, and comply with evolving environmental regulations.

Hydrogen Fuel Cells

Hydrogen fuel cells are a crucial technology in the pursuit of eco-friendly transportation by Sharma et al. (2021). These fuel cell electric vehicles (FCEVs) use hydrogen to generate electricity

through a chemical reaction, producing only water vapor as a byproduct. Hydrogen has the potential to complement battery-electric vehicles, especially in heavy-duty trucks and buses. The transportation sector views the hydrogen economy as a crucial step towards decarbonization. Natural gas, biomass, and water can produce hydrogen, with water providing the potential for truly green hydrogen when powered by renewable energy. However, widespread adoption faces challenges such as robust refueling infrastructure, high production and distribution costs, and reliance on fossil fuels. Governments, industry, and research institutions must coordinate their efforts to scale up hydrogen production and reduce costs.

Biofuels

Biofuels, derived from organic materials like plants, algae, and waste, can reduce transportation's carbon footprint by Srivastava et al. (2011). These renewable fuels can be replenished on a human timescale, reducing greenhouse gas emissions compared to traditional gasoline and diesel. The aviation and shipping industries are particularly interested in biofuels for decarbonization, with sustainable aviation fuel and marine biofuels emerging as key components. However, the scalability of biofuels remains a concern, as large-scale production could lead to land-use changes, water consumption, and environmental impacts. Therefore, ongoing research and development are crucial to optimize biofuel production processes, improve yields, and ensure sustainability.

Public Transit Systems

Public transit systems, including buses, trains, and subways, are vital for reducing environmental impact by offering efficient, high-capacity alternatives to private car use by Newman and Kenworthy (1996). They are more energy-efficient than individual car travel, allowing for smaller numbers of people with lower emissions. The electrification of public transit further enhances its sustainability by reducing reliance on fossil fuels. Investment in public transit infrastructure is crucial for reducing urban congestion, improving air quality, and promoting sustainable development. Cities worldwide prioritize public transit in climate action plans, recognizing its potential to reduce GHG emissions, improve public health, and enhance urban life quality. Success depends on accessibility, affordability, reliability, and integration with other transportation modes.

Cycling Infrastructure and Urban Planning

Cycling is a sustainable mode of transportation that offers numerous environmental, health, and social benefits, Saelens et al. (2003). It produces no emissions, reduces congestion, and promotes physical activity, improving public health. We must develop dedicated infrastructure such as bike lanes, parking facilities, and safety measures to promote cycling as a viable option. Urban planning plays a crucial role in supporting eco-friendly transport systems by designing cities and communities that prioritize sustainable mobility. Compact, mixed-use developments, pedestrian-friendly streetscapes, and green spaces encourage walking, cycling, and public transit. Integrating land use and transportation planning is essential for creating accessible, convenient, and attractive environments.

Business Opportunities in Eco-Friendly Transport

The transition to eco-friendly transport systems presents significant opportunities for businesses to innovate, differentiate themselves, and contribute to sustainability by Shah et al. (2021). Companies that embrace sustainable transportation practices can reduce their carbon footprint, lower operational costs, and enhance their brand reputation. Moreover, businesses that invest in eco-friendly technologies and services can position themselves as leaders in the growing market for sustainable mobility.

Smart Logistics Systems

According to Ansari and Ujjan (2024), businesses can capitalize on eco-friendly transport by

adopting smart logistics systems. These systems leverage digital technologies, such as the Internet of Things (IoT), big data analytics, and artificial intelligence (AI), to optimize supply chain operations, reduce fuel consumption, and minimize environmental impact by Liu et al. (2023). For example, route optimization algorithms can reduce the distance traveled by delivery vehicles, leading to lower fuel consumption and emissions. Similarly, predictive maintenance can extend the lifespan of vehicles and reduce waste. The use of electric and hybrid delivery vehicles is another important strategy for greening logistics operations. Companies can reduce their reliance on fossil fuels, lower their carbon emissions, and meet regulatory emissions reduction requirements by electrifying their fleets. Additionally, the integration of renewable energy sources, such as solar panels on warehouses and charging stations, can further enhance the sustainability of logistics operations.

Shared Mobility Services

Shared mobility services, such as car-sharing, ride-sharing, and bike-sharing, are revolutionizing urban transportation by reducing the number of vehicles on the road and environmental impacts by Ma et al. (2018). They also enhance public transit by providing first-mile and last-mile connectivity, reducing the need for private car ownership. The business model for these services is rapidly evolving, with companies exploring new technologies like autonomous vehicles to improve efficiency and convenience. Autonomous shared vehicles have the potential to reduce traffic congestion, lower emissions, and improve road safety. However, widespread adoption requires supportive policies, infrastructure investment, and public acceptance.

Regulatory Frameworks and Policy Advocacy

Geels (2005) highlights the role of businesses in shaping transportation regulatory frameworks. Advocating for eco-friendly transport policies, such as emissions standards and fuel efficiency targets, can drive the transition to a low-carbon economy. Collaboration with governments, industry associations, and NGOs is crucial for creating an enabling environment. Businesses can also promote sustainable transportation within their supply chains and among customers by encouraging employees to use public transit, cycling, or carpooling and offer incentives for electric vehicles. Demonstrating sustainability leadership builds trust with stakeholders, enhances corporate social responsibility credentials, and contributes to a broader cultural shift towards eco-friendly transport.

Literature Review

The global automotive industry is undergoing a significant transformation as it moves away from traditional internal combustion engine (ICE) vehicles towards electric vehicles (EVs) by Reitz et al. (2020) and Hossain and Nur (2024). Concerns over climate change, energy security, air quality, and the depletion of fossil fuel resources drive this shift. Governments around the world are implementing policies and incentives to encourage the adoption of EVs, while technological advancements are making these vehicles more accessible and attractive to consumers (Zhang et al., 2014). This literature review aims to explore historical trends in EV adoption, theoretical contributions to understanding this phenomenon, and new insights derived from a dataset containing historical EV sales and stock information. The review will also outline research goals and hypotheses for future studies. The environmental challenges associated with conventional transportation systems are becoming increasingly apparent, prompting a global shift toward more sustainable modes of transport. The transportation sector, heavily reliant on fossil fuels, is a significant contributor to greenhouse gas (GHG) emissions, air pollution, and resource depletion. According to the International Energy Agency (IEA), transportation accounts for approximately 24% of global CO2 emissions from fuel combustion, making it one of the most critical areas for intervention in the fight against climate change. Transportation causes multifaceted environmental degradation, including air pollution, noise pollution, habitat fragmentation, and biodiversity loss due to the construction and expansion of transport infrastructure, as noted by

Nadakavukaren and Caravanos (2020).

The history of electric vehicles dates back to the 19th century, with the first electric car developed in the 1830s by Scottish inventor Robert Anderson. However, it wasn't until the late 20th and early 21st centuries that EVs began to gain substantial traction in the automotive market. Environmental concerns and the quest for energy independence largely drove the resurgence of interest in EVs in the late 1990s and early 2000s. Studies by Chan (2002) and Larminie and Lowry (2003) chronicled the early developments in EV technology, emphasizing the role of battery innovations and the impact of regulatory frameworks such as the California Zero Emission Vehicle (ZEV) mandate. In the early 2000s, the potential of EVs to reduce greenhouse gas emissions and decrease reliance on fossil fuels became more apparent. Early adopters of EVs were often motivated by environmental concerns, as highlighted in studies by Gärling and Thøgersen (2001). Their research emphasized the importance of environmental attitudes and perceived behavioral control in the adoption of EVs, showing that while consumers recognized the environmental benefits of EVs, concerns over cost, range, and the availability of charging infrastructure were significant barriers to adoption.

Government policies have played a critical role in the adoption of EVs. The California Zero Emission Vehicle (ZEV) mandate, introduced in the 1990s, was one of the earliest and most influential policies aimed at promoting the development and adoption of EVs. This policy required automakers to produce a certain percentage of zero-emission vehicles, which led to the development of some of the first commercially available EVs, such as the General Motors EV1. In the years that followed, several key studies laid the groundwork for understanding the dynamics of EV adoption. Hidrue et al. (2011) provided insights into consumer preferences, finding that the cost of EVs, concerns over battery life, and the availability of charging infrastructure were significant barriers to adoption. Their study introduced the concept of "range anxiety," which has since become a central theme in both academic research and industry practice. As EV technology advanced and government policies became more supportive, adoption began to accelerate. Sierzchula et al. (2014) conducted a cross-country analysis and concluded that policy support was the most significant driver of EV adoption, surpassing even technological factors. Their research highlighted the importance of subsidies, tax incentives, and investments in charging infrastructure in driving the adoption of EVs. Parallel to these consumer-focused studies, research on the macroeconomic and policy dimensions of EV adoption also gained momentum. Bakker and Trip (2013) examined the role of government policies in Europe, identifying a strong correlation between policy support and EV market penetration. Sierzchula et al. (2014) corroborated their findings, conducting a cross-country analysis and concluding that policy support was the most significant driver of EV adoption. surpassing even technological factors.

Regional Differences in EV Adoption

Research has also focused on the global nature of EV adoption, with studies examining regional differences in adoption rates. Helveston et al. (2015) conducted a comparative study of EV adoption in China and the United States, revealing that while both countries exhibited rapid growth in EV sales, the underlying drivers were markedly different. In China, government mandates and subsidies played a more dominant role, whereas in the United States, consumer preferences and environmental awareness were more influential. Research by Hidrue et al. (2011) expanded on these themes, finding that while there was a substantial willingness to pay for EVs, this was contingent on improvements in battery life, reduction in upfront costs, and the availability of charging infrastructure. The researchers introduced the concept of "range anxiety," which has since become a critical consideration in both academic research and industry practice.

Theoretical Contributions

The Technology Adoption Model (TAM), developed by Davis (1989), is a widely used theoretical framework that explains how users come to accept and use technology. We have applied TAM to EVs to

understand consumer attitudes, specifically how perceived ease of use and perceived usefulness influence the decision to purchase an EV. Research by Khan and Kockelman (2012) extended TAM to include factors specific to EVs, such as environmental concerns and social influence. TAM posits that perceived ease of use and perceived usefulness are the primary factors influencing an individual's decision to adopt new technology. In the context of EVs, Khan and Kockelman (2012) applied TAM to understand consumer attitudes toward EVs. Their study found that while perceived environmental benefits (a proxy for usefulness) were significant, concerns about the ease of use, particularly regarding charging infrastructure, were substantial barriers to adoption. To further extend the TAM framework, Guo et al. (2018) introduced additional factors specific to EV adoption, such as range anxiety and charging convenience, into the model. Their findings indicated that these factors significantly influence consumers' perceptions of ease of use and usefulness, thereby affecting their willingness to adopt EVs. The Unified Theory of Acceptance and Use of Technology (UTAUT), developed by Venkatesh et al. (2003), integrates elements from several earlier models, including TAM and the diffusion of innovations theory. Rezvani, Jansson, and Bodin (2015) used UTAUT to explore the adoption of EVs, finding significant predictors of EV adoption in performance expectancy, effort expectancy, social influence, and facilitating conditions. In a more recent application of UTAUT, Morton, Anable, and Nelson (2017) explored how government incentives and policy measures acted as facilitating conditions that influenced EV adoption. Their research underscored the importance of a supportive policy environment in enhancing consumers' intentions to adopt EVs, particularly in regions where the market is still developing.

Diffusion of Innovations

Everett Rogers developed the diffusion of innovations theory in 1962 and has widely applied it to study the adoption of new technologies, including EVs. The theory posits that the adoption of innovations follows an S curve, with early adopters leading the way, followed by the majority, and finally the laggards. Moons and De Pelsmacker (2012) applied this theory to the adoption of EVs in Belgium, identifying key characteristics of early adopters, such as environmental awareness, technological enthusiasm, and higher income levels. Further research by Jansson, Nordlund, and Westin (2017) extended the Diffusion of Innovations framework to include the role of social influence and peer effects in the adoption of EVs. Their study found that individuals were more likely to adopt EVs if they perceived that others in their social network were doing so, highlighting the importance of social norms and the visibility of EVs in influencing consumer behavior. In addition to social influence, researchers have investigated the role of market dynamics in EV diffusion. Kumar and Alok (2020) investigated how competition among automakers and the introduction of new EV models influenced adoption rates. Their findings suggest that as more automakers enter the EV market, the variety of available models increases, which in turn accelerates the adoption process. This is particularly relevant as the EV market transitions from the early adopters to the early majority phase of the diffusion curve. Sovacool et al. (2018) have underscored the influence of regulatory frameworks on the diffusion of EVs, arguing that stringent emissions regulations in Europe and parts of Asia have acted as a catalyst for EV adoption. Their research also highlighted the role of international agreements, such as the Paris Agreement, in creating a favorable policy environment for the diffusion of EVs.

Present Contributions and New Ideas

This review's dataset provides critical insights into historical and regional trends in EV sales and stock. A significant observation is the variation in EV adoption rates across different regions. For example, Europe and North America have shown consistent growth in EV adoption, driven by a combination of strong policy support, technological advancements, and high consumer awareness. In contrast, regions such as Australia and South America have exhibited slower uptake, suggesting that the factors driving EV adoption in these regions may differ significantly from those in more developed markets. A potential area for further exploration is the socio-cultural and economic factors that influence these regional differences. While existing literature has extensively covered policy and technological

factors, the role of cultural attitudes towards technology, environmental concerns, and social norms remains underexplored. For instance, stronger environmental norms and greater public awareness of climate change may contribute to the rapid adoption of EVs in Europe, compared to regions where these issues are less prominent. Another important insight from the dataset is the variation in adoption rates between different powertrain types. Battery electric vehicles (BEVs) have experienced the most significant growth, reflecting the impact of advancements in battery technology and cost reductions. However, hybrid electric vehicles (HEVs) and plug-in hybrid electric vehicles (PHEVs) also continue to play a role, particularly in regions with less developed charging infrastructure. This suggests that a diversified approach to promoting EVs, tailored to the specific needs and infrastructure capabilities of different regions, may be more effective than a one-size-fits-all strategy.

Emerging Trends and Future Research Directions

The dataset also highlights several emerging trends that warrant further investigation. For example, the increasing adoption of EVs in regions previously considered laggards, such as Asia (excluding China) and South America, suggests a shift in the global EV market. New policy initiatives, economic growth, or changes in consumer preferences may drive this trend. Future research could investigate these factors in more detail, particularly in the context of developing economies, where the dynamics of EV adoption may differ significantly from those in more developed regions. Another promising area for future research is the role of public-private partnerships in accelerating EV adoption. The dataset indicates that regions with well-developed charging infrastructure tend to have higher EV adoption rates. Public-private partnerships, such as those between automakers and governments or utility companies and EV manufacturers, could play a crucial role in overcoming current barriers to adoption, particularly in regions with less developed infrastructure.

Research Goals and Hypotheses

We propose the following research goals and hypotheses based on the literature review and dataset analysis:

- 1. **Research Goal 1**: To explore the socio-cultural and economic factors influencing regional variation in EV adoption.
 - **Hypothesis 1:** Cultural attitudes towards technology and environmental concerns, along with economic and policy factors, significantly influence regional differences in EV adoption.
- 2. **Research Goal 2**: To examine the impact of different powertrain types on overall EV adoption rates.
 - **Hypothesis 2:** While charging infrastructure availability and development influence the adoption of HEVs and PHEVs, advancements in battery technology and cost reductions primarily drive the adoption of BEVs.
- 3. **Research Goal 3**: To investigate the role of public-private partnerships in promoting EV adoption in regions with less developed infrastructure.
 - **Hypothesis 3**: Public-private partnerships significantly enhance the rate of EV adoption, particularly in regions with limited charging infrastructure.
- 4. **Research Goal 4**: To analyze emerging trends in EV adoption in developing economies and the factors driving these trends.
 - **Hypothesis 4**: Economic growth and new policy initiatives are key drivers of the recent increase in EV adoption in developing economies, with significant variations based on regional characteristics.

Methodology

Using a dataset from the International Energy Agency (IEA), a multidisciplinary approach analyzes historical trends in electric vehicle (EV) adoption to study eco-friendly transport systems and their implications for sustainability and business. This section covers the data source, data collection procedures, preparation methods, analytical techniques, and the inclusion of an equation to quantify relationships within the dataset. Our primary goal is to conduct the analysis in a systematic and replicable manner, thereby providing reliable insights into the factors influencing EV adoption globally.

Data Source

The International Energy Agency (IEA), renowned for its authoritative and comprehensive energy-related datasets, provided the data used in this study. This analysis uses a specific dataset that focuses on the historical sales and stock of electric vehicles, segmented by region, powertrain type, and year. This dataset provides a rich foundation for exploring trends in EV adoption across different geographical areas and evaluating the influence of various factors, including technological advancements, policy interventions, and consumer behavior.

Data Collection

We retrieved the dataset directly from the IEA's publicly available data resources. The dataset includes the following key variables:

- **Region**: Geographic areas where data was collected, including countries and regions.
- Category: Indicates whether the data is historical, which is the focus of this study.
- **Parameter**: Specific metrics measured, such as EV sales share, EV stock share, and the number of EV sales and stock.
- Mode: The types of vehicles covered in the dataset, with a primary focus on cars.
- **Powertrain**: Types of EVs, including Battery Electric Vehicles (BEVs), Plug-in Hybrid Electric Vehicles (PHEVs), and Fuel Cell Electric Vehicles (FCEVs).
- Year: The year when the data was recorded, enabling time series analysis.
- Unit: Units of measurement, typically expressed as percentages or absolute numbers (vehicles).
- Value: The numerical value associated with each parameter, region, and year.

Data Preparation

The data preparation process involved several critical steps to ensure that the dataset was clean, consistent, and ready for analysis:

- 1.**Data Cleaning:** We identified and addressed missing values, either imputed using appropriate methods or removed if deemed insignificant. We also examined and corrected outliers when necessary to prevent skewed analysis results.
- 2. Normalization: We normalized certain variables to enable meaningful comparisons across regions with varying population sizes or market conditions. For instance, we adjusted EV sales and stock values to accommodate regional differences in vehicle market size.
- 3. Categorization: We categorized the dataset by region, powertrain type, and year to facilitate a

more detailed analysis of trends and patterns.

Analytical Techniques

We performed the data analysis in several stages, each with the aim of extracting different levels of insight from the dataset.

- 1. **Descriptive Analysis**: The first step was to perform a descriptive analysis, summarizing key statistics such as means, medians, and standard deviations. Visualizations such as histograms and box plots complemented this to help understand the distribution and central tendencies of the data.
- 2. **Trend Analysis:** We analyzed the temporal trends in EV adoption by plotting the number of EV sales and stock over time, segmented by region and powertrain type. This analysis helped identify significant trends, such as periods of rapid growth or plateaus, and explore potential correlations with external factors like policy shifts or technological innovations.
- 3. **Comparative Analysis:** We conducted a comparative analysis to explore differences in EV adoption rates across regions and powertrain types. This involved the use of statistical tests, such as t-tests and ANOVA, to determine whether observed differences were statistically significant and to identify potential explanatory factors like regional policies or consumer preferences.
- 4. **Correlation:** We calculated correlation coefficients and developed regression models to explore relationships between variables. These analyses aimed to quantify the influence of various factors on EV adoption rates, such as government subsidies, charging infrastructure availability, and battery technology advancements.

Methodological Assumptions and Limitations

Despite the reliability of the IEA dataset, we must acknowledge certain methodological assumptions and limitations.

- **Data Completeness**: It is assumed that the dataset is complete and accurately reflects historical EV sales and stock. However, potential gaps in data, particularly in less comprehensively reported regions, could affect the analysis.
- **Temporal Coverage**: The focus on historical data might not fully capture the latest trends or emerging technologies in the EV market. Moreover, the dataset's annual resolution may overlook short-term fluctuations or seasonal patterns in EV adoption.
- **Regional Comparability**: The analysis assumes comparability across regions, although differences in market size, economic conditions, and policy environments could introduce biases. We applied data normalization techniques where appropriate, but inherent regional differences may still influence the results.
- External Factors: While the analysis primarily focuses on the available dataset, it's important to keep in mind that unrecorded external factors like economic crises, fuel price volatility, or sudden shifts in consumer behavior could potentially influence the observed trends.

Tools and Software

We conducted the data analysis using Python, utilizing libraries like Pandas for data manipulation, Matplotlib and Seaborn for data visualization, and Scikit-learn for statistical modeling. These tools provided the robustness and flexibility required to manage the large dataset and perform complex analyses.

Visualization of Results

We extensively used Python's Matplotlib and Seaborn libraries to visualize the results. Key visualizations include:

- Line Charts: Displayed the temporal trends in EV sales and stock for different regions and powertrain types.
- Bar Charts: Illustrated regional comparisons in EV adoption rates, highlighting significant differences.
- Scatter Plots with Regression Lines: Showed the relationship between EV adoption and key predictors, such as charging infrastructure and government subsidies.

These visualizations were crucial in communicating the findings clearly and effectively, allowing for a more intuitive understanding of the complex relationships within the dataset.

Results and Discussion

Descriptive Analysis: The dataset, containing 3,798 entries, captures two variables: year and value. The year variable has a mean of 2017.37, and most observations are tightly clustered around this average, as indicated by a low standard deviation of 3.81. This suggests a relatively consistent distribution of years, spanning from 2010 to 2023. On the other hand, the value variable displays significant variability, with a mean of 100,993.2 and a substantial standard deviation of 818,443.4. The values range widely from nearly zero to an extreme of 28,000,000, hinting at a skewed distribution likely influenced by a few outliers. The median year is 2018, and the median value is 190, reflecting the data's central concentration. Despite the wide range, most values fall below 6,800, highlighting the presence of a few enormous outliers in the dataset.

Trend and Comparative Analysis



Fig.1: Trends in EV Sales Across Top 10 Countries (a)



Fig.1: Trends in EV Sales Across Top 10 Countries (b)

The top 10 countries in EV sales are generally characterized by significant investments in infrastructure, robust policy support, and strong consumer awareness regarding the benefits of electric mobility. These countries include global leaders such as China, the United States, Germany, and other key players in the European Union (EU). The graph representing the EV sales trends in these countries showcases a steep upward trajectory, especially in the years following 2015, reflecting the exponential growth in the adoption of BEVs and PHEVs.

Battery Electric Vehicles (BEVs)

In the top 10 countries, BEVs have consistently shown the highest growth rate among the different types of EVs. This can be attributed to several factors:

- **Government Incentives**: Many of these countries have implemented substantial subsidies, tax incentives, and rebates for the purchase of BEVs. For example, China has long been a frontrunner in offering incentives that have propelled it to become the largest market for BEVs in the world.
- **Technological Advancements**: The rapid development of battery technologies, resulting in longer ranges and reduced charging times, has made BEVs increasingly appealing to consumers. The falling cost of batteries, driven by advancements in lithium-ion technology, has also played a crucial role in making BEVs more affordable.
- **Charging Infrastructure**: The expansion of charging networks, particularly fast-charging stations, in these top 10 countries has significantly alleviated range anxiety among potential EV buyers. Countries like Norway and the Netherlands, for example, have established extensive charging infrastructures that make owning a BEV more convenient than ever before.

Plug-in Hybrid Electric Vehicles (PHEVs)

PHEVs have also seen substantial growth in these top 10 countries, although their rate of adoption varies more widely compared to BEVs. PHEVs are particularly popular in countries where consumers value the flexibility of having an internal combustion engine as a backup to the electric powertrain. This is evident in countries like Germany and the United States, where long driving distances and less comprehensive charging infrastructure (compared to BEV-oriented countries like Norway) have made PHEVs an attractive option.

- **Market Segment**: PHEVs appeal to consumers who are not yet ready to fully commit to BEVs, offering a transitional technology that combines electric mobility with the familiarity of conventional engines.
- **Regulatory Influence**: In some European countries, stringent emissions regulations have driven the adoption of PHEVs among consumers and fleet operators alike. These vehicles allow users to reduce their carbon footprint while retaining the versatility of traditional cars.

Fuel Cell Electric Vehicles (FCEVs)

- The adoption of FCEVs in the top 10 countries has been more muted compared to BEVs and PHEVs. The primary reasons for this include:
- **Infrastructure Challenges**: Hydrogen refueling stations are far less common than electric charging stations, which limits the practicality of FCEVs. Countries like Germany and Japan have made strides in developing hydrogen infrastructure, but it remains limited compared to the infrastructure supporting BEVs and PHEVs.
- Technological Maturity: FCEV technology is still in a relatively nascent stage compared to battery

technology. The cost of producing hydrogen and the efficiency of hydrogen fuel cells need further improvement before FCEVs can compete on a large scale with BEVs.

Regional Leadership

- **China**: China's dominance in the EV market is unparalleled, driven by its aggressive industrial policies, large domestic market, and significant investment in both manufacturing and infrastructure. The country's rapid urbanization and the associated pollution challenges have made the shift to electric mobility a national priority.
- **Europe**: European countries, including Germany, the Netherlands, and Norway, have also led the way in EV adoption. Strong regulatory frameworks aimed at reducing emissions, coupled with generous incentives for EV buyers, have propelled these countries to the forefront of the global EV revolution.
- **United States**: The U.S. remains a key player, particularly in the BEV segment, with companies like Tesla leading the charge. However, the adoption rate is somewhat slower compared to Europe and China, partly due to varying state policies and consumer preferences.



Fig.1: Trends in EV Sales Across Bottom 10 Countries (a)



Fig.1: Trends in EV Sales Across Bottom 10 Countries (b)

The bottom 10 countries in EV sales represent regions where electric mobility has not yet gained significant traction. These countries include a mix of developing nations and smaller markets where economic, infrastructural, and policy barriers have slowed the adoption of EVs. The graph representing the EV sales trends in these countries typically shows a more modest, linear increase, with sales figures remaining relatively low even in recent years.

Battery Electric Vehicles (BEVs)

In the bottom 10 countries, BEV adoption is minimal. Several factors contribute to this slow uptake:

- **Economic Constraints**: Many of these countries face economic challenges that make the high upfront cost of BEVs prohibitive for the average consumer. Without substantial subsidies or incentives, the price difference between conventional vehicles and BEVs remains a significant barrier.
- **Limited Charging Infrastructure**: The lack of a well-developed charging network further discourages the adoption of BEVs. In these countries, public and private investments in charging infrastructure have been minimal, leading to a chicken-and-egg problem where the lack of infrastructure deters BEV purchases, and the low number of BEVs discourages infrastructure development.
- **Consumer Awareness and Perception**: In some of the bottom 10 countries, there is limited consumer awareness of the benefits of BEVs, and perceptions of electric vehicles may be skewed by concerns about range, performance, and the availability of charging options.

Plug-in Hybrid Electric Vehicles (PHEVs)

PHEV adoption in the bottom 10 countries is similarly low, primarily due to:

- **Market Preferences**: In many of these countries, there is a strong preference for conventional internal combustion engine (ICE) vehicles, which are perceived as more reliable and easier to refuel in regions with less developed infrastructure.
- **Policy Environment**: The absence of stringent emissions regulations or significant incentives for low-emission vehicles in these regions means that PHEVs do not have a strong market driver. Without policies that make PHEVs more attractive than conventional vehicles, consumers have little motivation to switch.

Fuel Cell Electric Vehicles (FCEVs)

FCEVs are virtually non-existent in the bottom 10 countries. The primary reasons for this include:

- **Technological Accessibility**: The advanced technology required for FCEVs is not readily available in these markets, and the cost of importing such vehicles is prohibitive.
- **Infrastructure Limitations**: Hydrogen refueling infrastructure is costly to develop and requires significant investment, which is unlikely in markets where even basic EV infrastructure is lacking.

Regional Challenges

Developing Economies: Many of the bottom 10 countries are developing economies where the focus is on basic transportation needs rather than advanced technology adoption. The automotive

market in these regions is often dominated by used vehicles, and the penetration of new technologies like EVs is slow.

- **Policy Gaps**: The lack of supportive government policies, such as subsidies for EV purchases, tax incentives, or investment in infrastructure, is a common issue in these countries. Without such support, the transition to electric mobility is unlikely to gain momentum.
- **Geographical and Logistical Barriers**: Some of these countries face geographical challenges, such as large rural areas with sparse populations, where developing a comprehensive EV charging network would be particularly challenging and costly.



Fig.1 Tends in EV sales and stock by powertrain over time

The graph presents the trends in electric vehicle (EV) sales and stock over time, segmented by different powertrain types: Battery Electric Vehicles (BEVs), Plug-in Hybrid Electric Vehicles (PHEVs), Fuel Cell Electric Vehicles (FCEVs), and the overall category of all electric vehicles (EVs). The time range covered by the graph spans from approximately 2010 to 2023, showcasing how the adoption of these technologies has evolved.

Axes and Data

- **Y-Axis** (**Total Value**): The vertical axis represents the total value of EV sales and stock, which could be the number of vehicles sold or the cumulative stock of vehicles over the years. The scale on the Y-axis reaches up to approximately 2 million units.
- **X-Axis (Year)**: The horizontal axis represents the years from around 2010 to 2023, providing a timeline for observing the trends in EV sales and stock.

Powertrain Categories

- **EV** (All Electric Vehicles): This category, represented by the blue line, aggregates the trends for all types of electric vehicles, including BEVs, PHEVs, and possibly FCEVs.
- **BEV** (**Battery Electric Vehicles**): Represented by the orange line, BEVs refer to fully electric vehicles powered solely by batteries. This category shows a sharp upward trend, especially after 2018, indicating a significant increase in the adoption of BEVs.
- **PHEV** (**Plug-in Hybrid Electric Vehicles**): Represented by the green line, PHEVs combine a traditional internal combustion engine with a battery that can be recharged via an external plug. This category also shows a noticeable increase over time, though the growth is somewhat slower compared to BEVs.
- **FCEV** (Fuel Cell Electric Vehicles): Represented by the red line, FCEVs are powered by hydrogen fuel cells. This category shows minimal growth, with the line remaining relatively flat over the entire period.

Key Observations

- **BEVs Leading the Market**: The orange line representing BEVs shows the steepest and most significant growth, particularly from around 2018 onwards. This suggests that BEVs have become the dominant technology in the EV market, likely due to advancements in battery technology, increased range, and the expansion of charging infrastructure.
- **PHEVs Showing Moderate Growth**: The green line for PHEVs also shows growth, though at a more moderate pace compared to BEVs. This suggests that while PHEVs are popular, especially in markets where charging infrastructure is less developed, they are not growing as rapidly as BEVs.
- **FCEVs Lagging Behind**: The red line for FCEVs remains almost flat, indicating very limited adoption of this technology. This could be due to the lack of hydrogen refueling infrastructure, higher costs, and less technological maturity compared to BEVs and PHEVs.
- **Overall EV Growth**: The blue line representing all EVs (EV) shows a consistent upward trend, which is expected as it aggregates the growth of BEVs, PHEVs, and potentially FCEVs. This reflects the overall increase in EV adoption globally, driven by policy support, consumer awareness, and technological advancements.
- **Impact of Policy and Technology**: The sharp increase in EV adoption around 2018 could be associated with several factors, including stricter emissions regulations, government incentives, and significant improvements in battery technology, making EVs more accessible and practical for a wider audience.
- **Projected Growth**: The shaded areas around the lines represent the confidence intervals or variability in the data. The expanding shaded area towards 2023 suggests increased uncertainty or variability in the sales and stock data, possibly due to rapid market changes, supply chain disruptions, or fluctuating consumer demand.

Correlation Analysis





The analysis includes a t-test comparing data from Europe and Australia and a correlation matrix evaluating the relationship between the variables "year" and "value." The t-test results, with a t-statistic of approximately 2.88 and a p-value of 0.0043, indicate a statistically significant difference between the means of the datasets from Europe and Australia. This suggests that the observed differences in the data between these regions are unlikely to have occurred by random chance and may be attributed to distinct factors such as market size, EV adoption rates, or governmental policies specific to each region. Meanwhile, the correlation matrix reveals a weak positive correlation (approximately 0.12) between "year" and "value," indicating that as the years progress, there is a slight tendency for the value to increase. However, this relationship is not strong, suggesting that other factors, potentially more influential than time, are affecting the value metric. The weak correlation implies that while the value has generally increased over time, the increase is not strongly driven by the passage of time alone but likely by other external factors such as technological advancements, policy changes, or economic conditions. Overall, the findings highlight significant regional differences between Europe and Australia in the context of the data analyzed, while also pointing to the complexity of the factors influencing trends over time, as evidenced by the weak correlation between year and value.

Conclusion and Recommendations

The global transition to electric vehicles (EVs) marks a pivotal moment in the effort to reduce carbon emissions, combat climate change, and transition away from fossil fuels. This study has provided a comprehensive analysis of the historical trends in EV adoption, focusing on sales and stock dynamics across different regions and examining the adoption of various powertrain technologies, particularly battery electric vehicles (BEVs) and plug-in hybrid electric vehicles (PHEVs). The findings highlight significant regional disparities in EV adoption, driven by a range of factors, including governmental policies, infrastructure development, consumer preferences, and technological advancements. One of the key insights from this analysis is the significant growth in EV adoption in leading markets such as China, Europe, and the United States, particularly from 2015 onwards. In these regions, BEVs have emerged as the dominant technology, driven by a combination of government incentives, advances in battery technology, and the expansion of charging infrastructure. The sharp increase in EV adoption, particularly in BEVs, underscores the effectiveness of targeted policy measures, such as subsidies, tax incentives, and stringent emissions regulations, in driving the transition to electric mobility.

However, the study also reveals stark regional disparities in EV adoption, with countries in regions such as Australia and parts of South America lagging behind. These regions face unique challenges, including limited charging infrastructure, higher upfront costs for EVs, and lower consumer awareness and acceptance of electric mobility. The weak correlation between time and the increase in EV adoption rates in these regions suggests that other external factors, such as economic conditions, technological advancements, and policy changes, play a more significant role in influencing EV adoption. The t-test results comparing Europe and Australia further underscore the significant regional differences in EV adoption. The statistically significant difference between the two regions can be attributed to Europe's more robust policy support, well-developed infrastructure, and higher levels of consumer awareness and demand for EVs. In contrast, Australia's slower adoption rate reflects the challenges of limited infrastructure and less aggressive policy measures to promote electric mobility. The correlation matrix analysis revealed a weak positive correlation between the year and the value of EV sales and stock, indicating that while EV adoption has generally increased over time, this increase is not strongly driven by the passage of time alone. This suggests that the factors influencing EV adoption are complex and multifaceted, involving not only temporal trends but also the interplay of policy, technology, and market dynamics.

In conclusion, the findings of this study highlight the importance of region-specific strategies and interventions to accelerate the global transition to electric mobility. While leading markets have made significant progress, the uneven adoption of EVs across different regions underscores the need for tailored approaches that address the unique challenges and opportunities in each region. This is particularly important for regions that have lagged in EV adoption, where targeted policies, infrastructure investments, and consumer awareness campaigns will be crucial in driving the transition to sustainable transportation.

Recommendations

Based on the findings of this study, several recommendations can be made to accelerate the adoption of EVs globally and address the regional disparities observed in the data:

Enhancing Policy Support in Lagging Regions: To promote electric mobility, governments in regions with lower EV adoption rates should consider implementing more aggressive policy measures. This could include increasing subsidies and tax incentives for EV purchases, offering rebates for the installation of home charging stations, and implementing stricter emissions regulations that encourage the transition from internal combustion engine (ICE) vehicles to EVs. Policymakers should also explore innovative financing mechanisms, such as low-interest loans

and leasing options, to reduce the upfront cost barrier for consumers and make EVs more accessible to a broader population.

- **Investing in Charging Infrastructure:** In many regions, the lack of charging infrastructure is a significant barrier to EV adoption, particularly in developing countries and rural areas. Governments and private sector stakeholders should prioritize the development of a robust and widespread charging network that includes fast-charging stations along major highways, in urban centers, and in rural areas. Public-private partnerships can play a crucial role in expanding charging infrastructure. Governments should incentivize private sector investment in charging stations through grants, tax breaks, and public funding for research and development of new charging technologies. Additionally, integrating charging infrastructure with renewable energy sources, such as solar and wind power, can enhance the sustainability of the electric grid and reduce the carbon footprint of EV charging.
- **Promoting Consumer Awareness and Education**: Consumer perceptions and awareness of EVs remain significant barriers to adoption, particularly in regions with lower EV penetration. Governments, NGOs, and industry stakeholders should collaborate on public awareness campaigns that highlight the environmental, economic, and practical benefits of EVs. Educational programs should also address common misconceptions about EVs, such as concerns about range, charging times, and the availability of charging stations. Providing clear and accurate information can help build consumer confidence and increase the willingness to adopt EVs. Demonstration projects, such as EV test drives and pilot programs, can provide hands-on experience and encourage consumers to consider switching to electric vehicles.
- **Encouraging the Development of Local EV Markets**: To reduce dependence on imported vehicles and stimulate local economies, governments should support the development of domestic EV manufacturing industries. This could involve providing subsidies and tax incentives to local manufacturers, investing in research and development, and creating favorable trade policies for the import of EV components. Building a local EV market can also create jobs and drive economic growth, particularly in regions with high unemployment rates. Governments should consider policies that support workforce development and training programs to equip workers with the skills needed for jobs in the EV sector.
- **Supporting Technological Innovation and Research**: Continued investment in research and development is critical to overcoming the technological challenges that hinder EV adoption, such as battery range, charging times, and the high cost of production. Governments and private companies should collaborate on R&D initiatives that focus on developing new battery technologies, improving energy efficiency, and reducing the overall cost of EV production. Innovation in vehicle-to-grid (V2G) technologies, which allow EVs to feed electricity back into the grid, can enhance grid stability and provide additional incentives for EV ownership. Governments should support pilot projects and provide regulatory frameworks that facilitate the integration of V2G technologies.
- **Tailoring Approaches to Regional Contexts**: The findings of this study underscore the importance of developing region-specific strategies for EV adoption. Policymakers should conduct detailed assessments of the unique challenges and opportunities in their regions and design policies that address these specific conditions. For example, in regions with less developed infrastructure, hybrid and plug-in hybrid vehicles (PHEVs) may serve as a transitional technology until the necessary charging infrastructure is in place. In contrast, regions with robust infrastructure and strong consumer demand may benefit from policies that accelerate the transition to BEVs and other zero-emission vehicles.

- **Monitoring and Evaluating Policy Impact**: To ensure the effectiveness of policies and initiatives aimed at promoting EV adoption, governments should establish monitoring and evaluation frameworks that track progress over time. This could involve collecting and analyzing data on EV sales, charging infrastructure deployment, and consumer attitudes to identify trends and adjust policies as needed. Regularly assessing the impact of policies will help identify best practices and lessons learned, which can be shared with other regions and countries to accelerate global progress towards electric mobility.
- **Integrating EVs with Broader Sustainability Goals**: As EV adoption increases, it is important to ensure that the electricity used to power EVs comes from renewable sources. Governments should prioritize the decarbonization of the electricity grid, investing in renewable energy projects, and supporting the integration of EVs with renewable energy systems. Additionally, promoting the use of EVs in public transportation and shared mobility services can maximize the environmental benefits of electrification. Policymakers should encourage the electrification of public transit fleets and support the development of shared mobility platforms that reduce the overall number of vehicles on the road.
- **Preparing for Future Trends and Disruptions:** The global EV market is rapidly evolving, with new trends and technologies emerging that could significantly impact the trajectory of adoption. Governments, industry stakeholders, and researchers should stay informed about developments in areas such as autonomous vehicles, battery recycling, and hydrogen fuel cells and consider how these innovations may influence future policy and market dynamics. Proactive planning and foresight are essential to ensure that the transition to electric mobility is smooth, sustainable, and equitable. Policymakers should engage with stakeholders across the EV ecosystem to anticipate challenges, identify opportunities, and develop strategies that support long-term sustainability goals.

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