



Interest in Entrepreneurship Influenced by Entrepreneurship Learning

Rina Susilawati¹; Ali Muhson¹; Zufiyardi²; Riyanto Efendi³

¹ Faculty of Economics, Universitas Negeri Yogyakarta, Indonesia

² Faculty of Teacher Training and Education, Universitas Muhammadiyah Bengkulu, Indonesia

³ Faculty of Economics and Business Education, Universitas Pendidikan Indonesia, Indonesia

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Abstract

Entrepreneurship in modern times is very necessary to support life. The purpose of this study was to determine the effect of entrepreneurship learning on students' interest in entrepreneurship. This research methodology is ex post facto with a quantitative approach. Respondents in this study amounted to 55 students who were taken by total sampling technique. Methods of data analysis in research using regression analysis. The results of this study where entrepreneurship learning has a positive and significant influence on employee performance. The limitations of this study are expected to be a reference for further research.

Keywords: *Entrepreneurial Interest; Entrepreneurial Learning*

Introduction

Interest in entrepreneurship is one of the efforts that a person makes to fulfill his life needs. A person's interest is influenced by various rules that are made in an institution (Efendi, 2020). Entrepreneurial interest is influenced by entrepreneurial learning (Yusuf and Efendi, 2019). Interest in entrepreneurship is positively influenced by entrepreneurship learning conducted by students (Ahmad et al, 2004).

Entrepreneurship learning or education has a positive influence on students' interest in entrepreneurship (According to Hoppe, 2016). In Faisal and Anthoni's research (2021) found that entrepreneurial learning has a positive and significant effect on interest in entrepreneurship. Whereas in the research of Duval-Couetil et al (2021) entrepreneurship learning plays an active and positive role in student interest in entrepreneurship.

Based on the phenomena found, it can be seen that entrepreneurship learning has an influence on interest in entrepreneurship. The purpose of this study was to determine the effect of entrepreneurship learning on entrepreneurial interest. so that in the future it can contribute to the decision-making of an individual, group, or agency in order to achieve economic improvement and economic growth.

Entrepreneurial Interest

Interest in entrepreneurship is the desire in a person to try optimally to open a business by obtaining the desired income according to the goal (Yusuf & Efendi, 2019). According to Schumpeter (2000) entrepreneur is someone who creates something new that creates a new organization by reading the opportunities that exist and taking advantage of them. The conclusion is that the interest in entrepreneurship is the desire of someone who creates an innovation, a new product or service, creates a new organization that is profit-oriented and is someone who dares to take risks from the course of business.

Entrepreneurial interest is influenced by various factors including personal factors, environmental factors, and sociological factors (Bygrave & Hofer, 1992). Meanwhile, according to Lestari and Usman (2019), the factors that influence interest in entrepreneurship are, 1) intrinsic factors which include the need for income, motives, self-esteem, feelings of pleasure, and attention. 2) extrinsic factors which include family environment, community environment, opportunities, and education.

Entrepreneurship Learning

Learning is an educational process activity or learning process that occurs due to interactions between educators and students as well as other parties that have been planned in an educational institution. (Cuervo et al, 2007). In conclusion, entrepreneurship learning is an educational process activity that is planned by educational institutions between educators and students as a process of forming a person's attitude and behavior through mentoring, teaching, and training as an effort to form the mentality of an entrepreneur to achieve a profit-oriented business, by dare to make decisions, and bear many risks.

The objectives of entrepreneurship education include 1). Understand what the company's role is in the economic system, 2). Advantages and disadvantages of various forms of company, 3). Knowing the characteristics and processes of entrepreneurship, 4). Understand product planning and product development process, 5). Able to identify business opportunities and create, 6). creativity and form a cooperative organization, 7). Able to identify and search for sources, 8). Understand the basics of marketing, finance, organization, and production, 9). Able to lead a business and face future challenges. The indicators of entrepreneurship education are as follows: 1). Curriculum, 2). Quality of educators, 3). Teaching and learning facilities (Yusuf & Efendi, 2019).

Research Framework and Hypothesis

The Effect of Entrepreneurship Learning on Entrepreneurial Interests

Research conducted by Ahmad et al, (2004) Interest in entrepreneurship is positively influenced by entrepreneurship learning conducted by students (Ahmad et al, 2004). According to Hoppe (2016) that learning entrepreneurship or education has a positive influence on student interest in entrepreneurship. In Faisal and Anthoni's research (2021) found that entrepreneurial learning has a positive and significant effect on interest in entrepreneurship. Research by Duval-Couetil et al (2021) entrepreneurship learning plays an active and positive role in student interest in entrepreneurship

H₁: Entrepreneurial learning has a significant influence on entrepreneurial interest

Based on various theoretical explanations, research findings, and developing hypotheses regarding the effect of entrepreneurship learning on student interest in entrepreneurship. So the research framework in (Figure 1) is as follows:

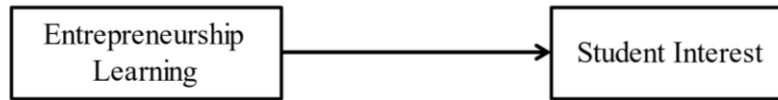


Figure 1. Research Framework

Methodology

This research uses ex-post facto research with a quantitative approach. According to Sugiyono (2015), ex-post facto is research conducted to examine events that have occurred and then trace back to find out the factors that could have caused these events. . While the quantitative approach is data in the form of numbers or qualitative data that is calculated (Efendi et al, 2019). Methods of data analysis in this study using multiple regression. The population in this study were 55 Economics Education Students at the University of Muhammadiyah Bengkulu, the sampling technique was total sampling.

Findings

Table 1 below is the result of multiple regression analysis of research data, with the following research results:

Tabel 1. Hasil Analisis Regresi

Variable	Koef. Regression (B)	T Statistic	Sig
Entrepreneurial Learning	0.746	8.610	0.000
Constant	22.401		
R	0.764		
R ²	0.583		
F Statistic	74.128		
Sig	0.000		

Source: Primary data processed

The Effect of Entrepreneurship Learning on Entrepreneurial Interests

Based on the results of the regression analysis, it is known that entrepreneurial learning has an influence on the interest in entrepreneurship, shown by the value of the regression coefficient of 0.733. At the 5% significance level, it is known that the t value is 8,610 with a significance of 0.000. With these results, the first hypothesis is accepted that learning entrepreneurship has a significant influence on interest in entrepreneurship.

Coefficient of Determination R Square (R²)

The coefficient of determination R Square is used to show how large the percentage of the entrepreneurship learning variable influences the student interest in entrepreneurship. The results of multiple regression analysis show that the coefficient of determination R² has a value of 0.583 or it can be said that 58.3% of interest in entrepreneurship is influenced by entrepreneurship learning variables. While the remaining 41.7% is influenced by other variables not included in this study.

Discussion

The Effect of Entrepreneurship Learning on Entrepreneurial Interests

Based on the results of the research that has been analyzed there is a positive and significant influence between entrepreneurship learning on students' interest in entrepreneurship. This is shown by the value of the regression coefficient of 0.746. At the 5% significance level, it is known that the t value is 8,610 with a significance of 0.000. So it can be concluded that the higher the entrepreneurial learning, the higher the student's interest in entrepreneurship.

The results of this study are supported by the findings of Ahmad et al, (2004) Interest in entrepreneurship is positively influenced by entrepreneurship learning conducted by students (Ahmad et al, 2004). According to Hoppe (2016) that learning entrepreneurship or education has a positive influence on student interest in entrepreneurship. In Faisal and Anthoni's research (2021) found that entrepreneurial learning has a positive and significant effect on interest in entrepreneurship. Research by Duval-Couetil et al (2021) entrepreneurship learning plays an active and positive role in student interest in entrepreneurship.

Coefficient of Determination R Square (R²)

Hasil penelitian ini menunjukkan bahwa terdapat pengaruh yang positif dan signifikan antara pembelajaran kewirausahaan terhadap minat mahasiswa berwirausaha. Hal ini ditunjukkan dengan hasil dengan hasil pengujian dengan uji F yang diperoleh nilai F hitung sebesar 74.128 dengan nilai signifikansi F sebesar 0,000 atau $F < 0,05$. Koefisien determinasi R Square digunakan untuk menunjukkan berapa besar persentase variabel pembelajaran kewirausahaan dalam mempengaruhi variabel minat mahasiswa berwirausaha. Hasil analisis regresi menunjukkan bahwa koefisien determinasi R² memiliki nilai sebesar 0,583 atau bisa dikatakan 58.3% pembelajaran kewirausahaan mempengaruhi minat berwirausaha mahasiswa. Sedangkan sisanya sebesar 41.7% dipengaruhi oleh variabel lain yang tidak ada dalam penelitian ini.

Conclusion

Based on the results and discussion in the research, we can conclude that 1). Entrepreneurial learning has a significant influence on entrepreneurial interest. Entrepreneurial learning affects student interest in entrepreneurship by 58.3% and 41.7% is influenced by variables outside this study. Together with the limitations, this study can be a reference material for further research in the future.

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