The Efforts of the Community Development Unit in Preventing Campaign in Places of Worship in the Jurisdiction of the Batang Resort Police

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Abstract

The present study aimed to discuss the efforts of the Community Development Unit in preventing election violations at the Batang Resort Police. The research analysis involved management and communication theories. This study applied a qualitative approach using descriptive analysis method which was then carried out through observation, interviews and document review. After the research data was obtained, the next steps were data reduction, data presentation, and conclusion drawing. The research findings included: 1) the implementation of Guidance and Counseling for Community Development Unit to prevent campaign in places of worship in the Batang Resort Police jurisdiction, 2) the factors that influence the implementation of guidance and counseling are divided into 2 (two) consisting of internal and external factors. Internal factors include the lack of personnel, overlapping division of duties of extension members, and the good quality of human resources for members. External factors include the absence of gathering facilities to carry out guidance and counseling related to maintaining public security and order ahead of the election, and 3) one of the efforts of the Community Development Unit is to propose additional personnel and determine a mutually agreed place.

Keywords: *Community Development Unit; Communication; Resort Police*

Introduction

Election according to Law no. 7 of 2017 is a means of implementing people's sovereignty which is carried out directly, publicly, freely, confidentially, honestly and fairly. This is in accordance with the democratic principle of the people, by the people, and for the people, as mandated in the 1945 Constitution of the Republic of Indonesia Article 1 paragraph 2. An election is held to elect members of the People's Representative Council, Members of the Regional Representatives Council, President and Vice President, and members of the Regional People's Representative Council as a means of realizing people's sovereignty to produce people's representatives and a democratic state government based on Pancasila and the 1945 Constitution (Harahap & Fahmi, 2019). Thus, the implementation of the Election aims to ensure the achievement of national ideals and goals in order to uphold democratic life (Susanto, 2013).

Election is held every 5 years on a regular basis. However, this election is not only a presidential election because, in the Reformation era, there was a decentralization of power to the regions so that each

region has its own leader and the election is carried out through election, for instance regional head election, governor election, village head election, and so forth (Thoha, 2017). In this case, many parties certainly take part in the election. The election itself runs on a clear basis which has been regulated in Law no. 7 of 2017. Election has the principle of 'Luber Jurdil' (Direct, Public, Free, Confidential, Honest, and Fair) (Zuhri, 2018). However, over time, people's expectations about the election gradually faded. It is marked by deviant behaviors in the implementation of the election where political interests injure the principles of election and indirectly betray the community. In this case, the election, which is expected to be able to realize a democratic government, has instead become a tool to practice politics and society, which should be the main actor of the democratic party, has instead become the object of irresponsible behavior (Putra & Noris, 2020).

Ahead of the 2019 election, candidates for representatives of the people will campaign more aggressively to gain support from the public. A campaign is an action and effort aimed at gaining support. Campaigns can be carried out by individuals or groups of people who are organized to achieve a decision-making process within a group, regular campaigns are also carried out to influence, hinder, and distort achievements (Fatimah, 2018). In a democratic political system, political campaigning refers to electoral campaigns to gain support where elected representatives have been decided. Political campaigns for political action seek to include organized efforts to change policies within an institution (Felicia & Loisa, 2019). However, over time, campaign activities turned into illegal campaigns, one of which was campaigning in places of worship (Fahmi, 2016). The campaign activity certainly disturbed the public because places of worship should be used for worship, not misused for campaigning (Lutfi, 2020).

Campaigns in places of worship can undermine the principle of election and cause unrest for the public. It happened in a series of 2019 election activities to be precise in Batang Regency. Police officers often encounter incidents related to violations in the implementation of elections. As explained in Law No. 7 of 2017, the criminal provisions for the perpetrators of the crime of election are regulated in Article 280 paragraph 1 letter (h).

Regarding violations in the Batang Resort Police jurisdiction from October 2017 to December 2018, the Election Supervisory Agency of Batang Regency has supervised the election stages in 2019. Then, allegations of election crimes include out-of-schedule campaign advertisements (campaign advertisements in newspaper print media) and money politics. In this case, 1 (one) alleged violation of campaign crime outside the schedule has fulfilled the criminal element. It was then forwarded to the investigation stage by police investigators, namely allegations of election violations using places of worship for campaigning. The violation contains elements of a campaign violation in Article 280 paragraph 1 letter (h) concerning the use of places of worship. Meanwhile, 2 (two) other violations were terminated because they did not meet the criminal elements as formulated in the criminal article of Law no. 7 of 2017 concerning Elections.

The existence of vulnerabilities and potential disturbances in public security and order encourages the Indonesian National Police to develop strategies so that the election runs smoothly, safely and peacefully (Romadhon, 2020). Thus, the Batang Resort Police formulated a strategy related to the 2019 election which was carried out by the Mantab Brata operation security task force by deploying 272,880 personnel and implementing security against potential vulnerabilities at each election stage.

Therefore, the ranks of the Police, especially the Community Development Unit Function, can serve as a preventive function in the implementation of elections. The Indonesian National Police as an instrument of the state play a role in maintaining domestic security through the implementation of police functions which include maintaining security and public order, law enforcement, protection, shelter, and service to the community. In the implementation of the election, the Indonesian National Police oversees the implementation of the election so that it runs in an orderly and safe manner. The Indonesian National Police also has the authority to take legal action against violations of the law in the implementation of this people's democratic party.

In the preventive function, the Indonesian National Police, as the front line in community development, chooses the Community Development Technical Function. In addition to the Indonesian National Police, relevant agencies or all elements of society can also participate in the success of the 2019 Democratic Party activities. The Community Development function unit of Batang Resort Police carries out several efforts ahead of the 2019 democratic party, one of which is the formation of an Operation Mantap Brata assignment unit. The Chief of the Indonesian National Police once explained that the Indonesian National Police is a unique agency that does not have voting rights. So, it must be a motor in cooling the non-conducive situation ahead of the 2019 democratic party. The Chief of the Indonesian National Police expects that the Indonesian National Police will safeguard the Election Commission (KPU) and the Election Supervisory Agency (BPPU) so that they can carry out their duties smoothly. In addition, the Community Development Unit of Batang Resort Police and the Head of the Batang Resort Police and their staff provide guidance and counseling to the community so that the democratic party can run in a cool, safe, peaceful and orderly manner. In this way, it can encourage a sense of sportsmanship for the community in exercising their voting rights. Thus, the Community Development Unit of Batang Resort Police seeks to take preventive measures to anticipate assignments to community development members and divide tasks according to their respective main tasks in partnership activities with the community through coaching and counseling partnership activities.

Research Method

This research applied a qualitative approach. Through exploratory qualitative research approaches and methods, researchers can seek and find out the implementation of counseling guidance activities by the Community Development Unit to the community in Batang Regency, find out the factors that influence counseling guidance activities by the Community Development Unit to the community in the Batang Resort Police jurisdiction, and to know the efforts of the Community Development Unit of Batang Resort Police in exploring carefully and completely the facts of the problems in the field specifically and making in-depth observations about the extent of the efforts made by the Community Development Unit in reducing 2019 election violations in the research area (Rahayu, 2020).

The research objective focused on the efforts of the community development unit in preventing election violations in the Batang Resort Police jurisdiction. The research was conducted on the implementation of counseling as an effort from the Community Development Unit in reducing the crime of election violations in the Batang Resort Police jurisdiction. Sources of primary research data include:

1. The Head of the Batang Resort Police, who provided information regarding the general description of election violations in the Batang District jurisdiction.

2. Head of the Community Development Unit of Batang Resort Police, who provided information on the general description of the Community Development Unit's efforts ahead of the 2019 presidential election

3. Head of the Community Development Unit of Batang Resort Police

4. Member of the Community Development Unit of Batang Resort Police

5. The involved community

Secondary research data sources were obtained through document studies of all documents that provide information related to research topics in the form of Instructions, Implementation Instructions/Technical Instructions, Work Plans, Reports on the Results of the Implementation of Community Development Unit Efforts ahead of the 2019 election and others preferably.

In this study, the data collection was carried out through observation, interviews, and document examination. Then, the analysis was continued by triangulating the data. Data triangulation is a data validity checking technique that utilizes something other than the data for checking purposes or as a comparison of data. Thus, data triangulation is how researchers recheck their findings and compare them with various sources, methods and theories (Qamar et al, 2017). Considering the aspect, the researchers conducted the steps as follows:

1. Asking a variety of questions.
2. Checking with various data sources.
3. Utilizing various methods to check the trustworthiness of the data.

Data analysis is a process or effort to process data into new information so that the data becomes easier to understand and useful for solving problems, especially those related to research. After obtaining data from interviews, field notes and documentation, the data was then organized into categories, translated into units, synthesized, arranged into patterns, sorted and learned what was important. Then, the data from the research was converted into new information that can be used to make conclusions.

In general, the purpose of data analysis is to explain data so that it is easier to understand so that it is then used to draw conclusions. A conclusion from data analysis is obtained from a sample which is generally made based on hypothesis testing or conjecture. The data analysis technique used was qualitative data analysis. In data analysis, researchers must sort it out carefully. Qualitative data analysis was carried out by working with data in which the researchers must be able to operate, sort, synthesize, seek and find patterns so that the data can be easily told and understood. Furthermore, the researchers conducted data reduction, presented the data, and drew research conclusions.

Research Results and Discussion

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The data collection was related to the outreach program in order to create awareness among the public to participate in the success of the 2019 election. Thus, Batang Resort Police through orders from the Head of the Resort Police and with various approaches, the public was encouraged to establish communication so that the message of security and public order was conveyed. Then, it was continued by carrying out creating conditions targeting community members by visiting religious leaders, regional leaders, and community leaders as well as the general public.

Thus, the key issues discussed in this research were the efforts to implement the Community Development Unit in preventing violations of the 2019 election. Therefore, the data collection was related to and guided by the following management functions:

1. Planning

The Community Development Unit of Batang Resort Police created a safe and conducive situation and Batang Resort Police plans KKYD (Enhanced Police Activities) activities which aimed to create targeted conditions in several well-scheduled places.

The implementation of KKYD activities (Enhanced Police Activities) aimed to create conducive conditions, then invited the public to participate in supporting, optimizing, and succeeding in the implementation of a safe and peaceful election. Then, it also aimed to introduce the importance of election and involve the public to participate in helping the police work. The police could also directly supervise the implementation of these activities. On the other hand, the public felt safe and could concentrate on carrying out the 2019 election. Thus, it could anticipate campaigns at places of worship. Therefore, the Community Development Unit must make a plan in advance. Thus, it could be packaged in

the form of regular and well-structured briefing activities. In addition, the delivery of the material would remain focused on the educational path. Ahead of the 2019 election, Batang Resort Police itself had a special task in carrying out police duties. This special task aimed to create a conducive situation during the ongoing 2019 election activities. Batang Resort Police had a special plan of activity called Operation Mantap Brata Candi 2019. This activity was a form of anticipation of unwanted things ahead of the 2019 election. A vulnerable condition in the current election was the campaign in places of worship that could disturb the public. The following is a plan of activities carried out by the Community Development Unit of Batang Resort Police:

Table 1. Data for the Mantap Brata Candi Operation Activity Plan for February 2019

No.	Date	Target	Location/Place	Activity	Number of Press	Person in Charge	The Expected Results	Desc. (IDR)
1	2	3	4	5	6	7	8	9
1	1 February 2019	Journalists	In front of the lobby of Batang Resort Police	*Silaturahim*	5 presses	Head of the Community Development Unit	To participate in the success of the 2019 democratic party which is safe, peaceful, and calm	
		Nahdlatul Ulama Muslimat Board of Batang	The office of the Head of the Community Development Unit of Batang Resort Police	Receiving a visit	3 presses	Head of the Community Development Unit	To participate in the success of the 2019 democratic party which is safe, peaceful, and calm	
		Students of Community Service Program of Diponegoro University and community leaders in Warungasem District	Warungasem Village, Warungasem District, Batang Regency	Counseling Guidance on Public Order and Security	5 presses	Head of the Community Development Unit	To participate in the success of the 2019 democratic party which is safe, peaceful, and calm	
2	2 February 2019	Batang Resort Police Headquarters personnel on guard	Batang Resort Police Headquarters Yard	Weekend shift	1 press	Head of the Community Development Unit	Members will understand the latest developments in the situation regarding security and public order in the Batang Resort Police jurisdiction so that anticipation can be made	
3	3 February 2019	Batang Resort Police Headquarters personnel on guard	Batang Resort Police Headquarters Yard	Weekend shift	1 press	Head of the Community Development Unit	Members will understand the latest developments in the situation regarding security and public order in the Batang Resort Police jurisdiction so that anticipation can be made	
		Volleyball contest participants	El-Bustan arena, MTs Muhammadiyah complex	Counseling Guidance on Public Order and Security	2 presses	Head of the Community Development Unit	To participate in the success of the 2019 democratic party which is safe, peaceful, and calm	

2. Organizing

The implementation of community development unit activities ahead of the 2019 election was not only carried out by the Indonesian National Police. Relations and work procedures in the community development unit with related agencies and with the general public were also implemented. The Police of the Republic of Indonesia, in particular the Community Development Unit of Batang Resort Police, continued to carry out their main duties as a police officer based on the Community Development Function of the Indonesian National Police. Decree of the Chief of the Indonesian National Police No: KEP/140/III/2010 concerning the Decree of the Head of the Indonesian National Police regarding the Vision & Mission of the Community Development Function of the Indonesian National Police must be guided by all members of the Indonesian National Police, especially those carrying out the community development function. Then, related to operational planning based on the Community Development Unit activity program, the Resort Police, taking into account the instructions of the leadership and Functional Trustees of the Regional Police in order to support the operational activities of the Community Development Unit, was directing all routine activities and implementation instructions and reporting the results.

Based on the work program and activity program of the Batang Resort Police, the Head of the Community Development Unit carried out administration by taking into account the instructions/guidance from the Head of the Resort Police and the Supervisor of the Regional Police Function as well as providing instructions and directions to the bearer of the Community Development function by taking into account the available resources. Then, instructions and directions for the implementation of the administration were prepared by the Head of the Community Development Unit which includes personnel, education, training, and activities.

Instructions and directions for the implementation of the administration became a directive for activities to support program activities/operations to all levels of the Community Development Unit. In the implementation of training programmed by the Regional Police or by the Community Development Unit, the Head of the Community Development Unit might coordinate and cooperate with the Head of the Resources Section or other functional units. Implementation and technical guidance The Head of the Community Development Unit was responsible for the implementation of the tasks, program activities and operations within the Community Development Unit of Batang Resort Police. In carrying out routine activities, each Head of Unit in the Community Development Unit could coordinate and cooperate to achieve the successful implementation of tasks. In addition, there was also training within the Community Development Unit and the preparation of facilities and facilities needed by the Head of the Community Development Unit in coordination with the Head of the Resources Section and Head of the Information Technology Section of the Batang Resort Police.

Relations between agencies and the Head of the Community Development Unit could strengthen the relationship/coordination between agencies in order to support the implementation of campaign prevention in places of worship by paying attention to tasks based on the instructions of the Head of the Resort Police or Functional Trustees, the results of which were reported to the Head of the Resort Police. With the approval and direction of the Head of the Resort Police, the Head of the Community Development Unit might carry out joint activities with other agencies as long as it did not conflict with the applicable laws and regulations and the results were reported to the Head of the Resort Police. Organizing special education which aimed to provide knowledge to people who still do not know about campaign regulations and to educate the public so that they could anticipate campaigns in places of worship. The Head of the Community Development Unit coordinated with the Heads of Sections and the functions of the relevant agencies which were prepared by the Head of the Resources Section. Organizing or dividing tasks required division according to ideal rules and structures. It must also be in accordance with the ability of members so that the process of carrying out tasks can achieve the goals and in accordance with the plans that have been prepared previously. There were 3 (three) units that carry out the duties of a community development unit at the Batang Resort Police which consists of Self Security

Development, Community Policing Development, and Community Order Development. This is explained as follows:

a. Community Order Development

Community Order Development is a unit that has implementation qualifications in fostering and training the community. Members of the unit also have the ability to deliver guidance and counseling and understand all their main tasks. The Community Order Development Unit was led by the Head of the Community Order Development Unit, Iptu Siswanto, who was directly responsible to the Head of the Unit under the auspices of the Head of Operational Guidance. CENTRAL JAVA REGIONAL POLICE BATANG RESORT COMMUNITY DEVELOPMENT UNIT	SOP Number	SOP/4/I/OPS.4.3/2019
	Issuance Date	2 JANUARY 2019
	Revision Date	2 JANUARY 2019
	Effective Date	2 JANUARY 2019
	Authorized By	HEAD OF RESORT POLICE EDI S. SINULINGGA S.I.K. AKBP NRP 78110851
	SOP Title	COMMUNITY SECURITY AND COMMUNITY OBLIGATION DEVELOPMENT IN THE COMMUNITY DEVELOPMENT UNIT COMMUNITY DEVELOPMENT UNIT OF BATANG RESORT POLICE
LEGAL BASIS	**IMPLEMENTATION QUALIFICATIONS**	
1. LAW NO. 2 OF 2002 CONCERNING THE POLICE OF THE REPUBLIC OF INDONESIA 2. REGULATION OF THE HEAD OF POLICE OF THE REPUBLIC OF INDONESIA NO. 3 OF 2015 CONCERNING COMMUNITY POLICING	1. HAVE THE ABILITY TO FOSTER AND TRAIN THE COMMUNITY 2. HAVE THE ABILITY OF DELIVERING EXPLANATION AND COACHING 3. UNDERSTAND THE MAIN TASKS AND FUNCTIONS	
LINKAGES	**EQUIPMENT**	
1. SOP FOR COMMUNITY DEVELOPMENT AND EDUCATION OF SECURITY AND ORDER 2. VISITING RELIGIOUS LEADERS, COMMUNITY LEADERS, AND LOCAL LEADERS	1. COMPUTER//PRINTERS/STATIONERIES 2. LAW BOOK 3. PROPS 4. SERVICE CAR AND MOTORCYCLE	
NOTICE	**RECORDING AND COLLECTION**	
TO COOPERATE WITH RELATED PARTIES	SOP FOR FOSTERING AND TRAINING OF COMMUNITY SECURITY AND ORDER IS SUBMITTED TO THE GENERAL SECTION TO GET A NUMBER AND TO BE RECORDED	

Figure 1. SOP for Community Order Development

b. Community Policing Development

The Head of the Community Policing Development Unit was tasked with fostering and developing community participation capabilities through Community Policing in order to solve social problems in social life. The Head of the Community Police Development Unit of Batang Resort Police was BRIPKA Reno Akhir Santoso.

CENTRAL JAVA REGIONAL POLICE BATANG RESORT COMMUNITY DEVELOPMENT UNIT	SOP Number	SOP/3/I/OPS.4.3/2019
	Issuance Date	2 JANUARY 2019
	Revision Date	2 JANUARY 2019
	Effective Date	2 JANUARY 2019
	Authorized By	HEAD OF RESORT POLICE EDI S. SINULINGGA S.I.K. AKBP NRP 78110851
	SOP Title	COMMUNITY PARTNERSHIP MEETING ON COMMUNITY POLICE DEVELOPMENT IN THE COMMUNITY DEVELOPMENT UNIT OF BATANG RESORT POLICE
LEGAL BASIS	**IMPLEMENTATION QUALIFICATIONS**	
1. LAW NO. 2 OF 2002 CONCERNING THE POLICE OF THE REPUBLIC OF INDONESIA 2. REGULATION OF THE HEAD OF POLICE OF THE REPUBLIC OF INDONESIA NO. 3 OF 2015 CONCERNING COMMUNITY POLICING	1. HAVE THE ABILITY TO BUILD, TRAIN, AND SOLVE PROBLEMS IN THE COMMUNITY 2. UNDERSTAND THE MAIN TASKS AND FUNCTIONS	
LINKAGES	**EQUIPMENT**	
1. SOP FOR COMMUNITY FOSTERING AND TRAINING OF COMMUNITY SECURITY AND ORDER, THE COMMUNITY, THE INDIVIDUAL COMMUNITY SECURITY FORCES (ENVIRONMENTAL SECURITY SYSTEM CREW)	1. COMPUTER//PRINTERS/STATIONERIES 2. LAW BOOK 3. PROPS 4. SERVICE CAR AND MOTORCYCLE	
NOTICE	**RECORDING AND COLLECTION**	
TO COOPERATE WITH RELATED PARTIES	SOP FOR COMMUNITY PARTNERSHIP MEETINGS SUBMITTED TO THE GENERAL SECTION TO GET A NUMBER AND BE RECORDED	

Figure 2. SOP for Community Policing Development

c. Self-Security Development

The Head of the Self-Security Development Unit was tasked with fostering and developing self-employed community security forces in the context of increasing public awareness and obedience to the law and statutory provisions as well as carrying out technical guidance, coordination and supervision of the special police and security guards. The Head of the	SOP Number	SOP/1/I/OPS.4.3/2019
	Issuance Date	1 JANUARY 2019
	Revision Date	1 JANUARY 2019
	Effective Date	1 JANUARY 2019

Self-Security Development Unit was IPDA R. Bina Ciptyanto, S.H. CENTRAL JAVA REGIONAL POLICE BATANG RESORT COMMUNITY DEVELOPMENT UNIT	Authorized By	HEAD OF RESORT POLICE EDI S. SINULINGGA S.I.K. AKBP NRP 78110851
	SOP Title	SECURITY DEVELOPMENT AND TRAINING AT THE SELF-SECURITY DEVELOPMENT UNIT IN THE COMMUNITY DEVELOPMENT UNIT OF BATANG RESORT POLICE
LEGAL BASIS	**IMPLEMENTATION QUALIFICATIONS**	
1. LAW NO. 2 OF 2002 CONCERNING THE POLICE OF THE REPUBLIC OF INDONESIA 2. REGULATION OF THE HEAD OF POLICE OF THE REPUBLIC OF INDONESIA NO. 23 OF 2007 DATE 10 DECEMBER 2007 CONCERNING ENVIRONMENTAL SECURITY SYSTEM 3. REGULATION OF THE HEAD OF POLICE OF THE REPUBLIC OF INDONESIA NO. 3 OF 2015 CONCERNING COMMUNITY POLICING	1. HAVE THE ABILITY TO FOSTER AND TRAIN SECURITY MEMBERS 2. UNDERSTAND THE MAIN TASKS AND FUNCTIONS	
LINKAGES	**EQUIPMENT**	
1. SOP FOR SECURITY FOSTERING AND TRAINING	1. COMPUTER//PRINTERS/STATIONERIES 2. LAW BOOK 3. PROPS 4. SERVICE CAR AND MOTORCYCLE	
NOTICE	**RECORDING AND COLLECTION**	
TO COOPERATE WITH RELATED PARTIES	SOP FOR SECURITY DEVELOPMENT AND TRAINING SUBMITTED TO THE GENERAL SECTION TO GET A NUMBER AND TO BE RECORDED	

Figure 3. SOP for Self-Security Development

Based on the above data, the number of personnel is 3 (three) units which were divided into police duties in the Community Development Unit of Batang Resort Police. The police's tasks in the Community Development Unit of Batang Resort Police were led directly by the Head of the Community Development Unit, under which there was the Head of the Community Development Operations Section who oversaw the implementation of the tasks carried out by the 3 (three) units with their respective main tasks. Then, the administrative work was assisted by several female police officers. There was 1 (one) State Civil Apparatus and 1 (one) daily casual employee under the Head of Administrative and Administrative Affairs who was in charge of the reporting system which must be reported to the superior directly.

3. Implementation

The efforts of the Community Development Unit of Batang Resort Police in preventing campaigns in places of worship were carried out through communication activities with the community. It aimed to provide an understanding of the prohibition of campaigning in places of worship. The authors

found that the Community Development Unit at the Batang Resort Police was required to carry out proactive communication activities.

In order to realize proactive communication, the authors found that the Community Development Unit approached community leaders, religious leaders, youth leaders, heads of the Neighborhood Association/Citizens Association and the community by the Community Order Development Unit. The authors packed this approach in a communication type to categorize the activities of the Community Order Development Unit in order to prevent campaigning in places of worship, including:

a. Interpersonal Communication

Interpersonal Communication or in other word called communication between individuals is done face-to-face by 2 or more people. In this regard, the Community Order Development Unit of the Batang Resort Police carried out several forms of interpersonal communication activities in order to prevent campaigns in places of worship. These activities were realized among others by the following ways:

1) Visiting and Counseling

Visiting and counseling were activities carried out at 09.00-12.00 according to the Activity Plan to prevent campaigning in places of worship. It was carried out through a door-to-door system activity. However, this activity was considered ineffective because of the social conditions of the community where on average they worked from morning to evening. Thus, when carrying out the duties, the Community Order Development Unit of Batang Resort Police must adjust to the social conditions of the community. However, the available time was used to communicate with village officials regarding the development of the situation approaching the election, especially the issue of campaigning in places of worship. Based on these conditions, the task of the Community Order Development Unit was getting more difficult because they have to increase the intensity of their performance as campaign activities were getting more intense. Thus, the Community Order Development Unit must take the actions to be taken and the materials to be delivered when conveying public understanding and participation in order to monitor and prevent campaigns in places of worship.

The Community Order Development Unit had a 'one day five activities' program which was proven through documentation as accountability. These activities included patrols by spreading messages of security and public order and praying at dawn in congregation accompanied by messages of security and public order.

Community Order Development activities, of course, included counseling/socialization, then visiting community leaders, youth leaders, traditional leaders, legislative candidates in the area, as well as gathering activities. The use of the door-to-door method was too long and ineffective. Therefore, it was only used for specific problems.

2) Other activities

They were activities outside the activity planning of the Community Order Development Unit of Batang Resort Police. With the main task of protecting, nurturing, and serving the community, in addition to working during official hours according to the daily activity plan, the Community Order Development Unit of Batang Resort Police must be ready if at any time it was needed by the community outside of the planned activities. In addition, the Batang Resort Police also had a Community Policing Development Unit whose main task was the Guidance and Supervision of the Environmental Security Post which was directly led by the Head of Operational Development Affairs Iptu Marsono and the Head of the Community Police Development Unit Bripka Reno Akhir Santoso.

In this case, the Environmental Security Post was a point of gathering and a forum for sharing information and communication between communities and also a means to create a security situation in

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the environment through patrolling the environmental security system. To achieve this, optimal cooperation from all citizens and elements of society was needed to jointly build security and public order in the neighborhood that aimed to anticipate campaigns in places of worship.

On this occasion, Iptu Marsono expected that the public was currently aware of the law and knew the prohibitions on campaigning. In addition, Bripka Reno also mobilized the public ahead of the election. Not only the Indonesian National Police, elements of the community must also take part and participate in creating a safe and conducive situation. In addition to maintaining security and order, this activity also aimed to get closer to the community and motivate residents to increase night patrols in their respective neighborhoods.

In carrying out these activities, the authors found findings related to the activities of the Community Police Guidance Unit to prevent campaigning in places of worship by utilizing social activities held together with the community, including social gathering activities and Neighborhood Association meetings, community service activities, and environmental security systems.

Although equipped with an Activity Plan and a Warrant as a guide for the Community Police Development Unit in carrying out the duties, a Head of the Community Police Development Unit at the Batang Resort Police could develop according to field conditions. Although in principle the Action Plan had been implemented, its implementation must face several obstacles because not all members of the Batang Resort Police Community Policing Unit lived in their target villages. This condition makes the mobility of the Community Police Development Unit of Batang Resort Police ineffective and physically and mentally draining. It was only the motivation that made the Community Police Development Unit able to carry out and carry out state duties.

b. Public Communication

Practically, public communication was almost the same as interpersonal communication. The difference was the larger number of audiences and the continuous and planned delivery of the message. Public communication was one of the efforts to increase the efforts of the Community Development Unit in preventing the influence of campaigns in places of worship for the community. The Community Development Unit of Batang Resort Police had carried out several forms of public communication activities. Public communication activities were usually initiated by the police in collaboration with the Voting Committee and also community leaders. Public communication brought the public to convey messages of security and public order, especially messages related to the influence of campaigns in places of worship for the public that could cause disturbances to security and order.

However, the people of Batang City were quite busy, so attendance at these activities was considered lacking. As a result, information was not conveyed in its entirety. In addition, the community still found it difficult to attend fostering and training activities provided by the police because there was no fixed forum or gathering place. Thus, there must be coordination with the community to determine a mutually agreed place between the police and the community. Thus, the community development unit must utilize and maximize existing infrastructure facilities. Based on the response among the people, there was no significant change for the community regardless of the outcome of an election. As a result, the delivery of messages about public safety and order related to the election, especially the influence of campaigns in places of worship, was not effective.

c. Mass Communication

Mass communication was different from other types of communication. While other types of communication were carried out face-to-face, mass communication conveyed messages of security and public order, especially those related to the efforts of the Community Development Unit in preventing the influence of campaigns in places of worship for the community, through media intermediaries including radio, newspapers, films, etc.

Mass communication activities were also carried out by the Community Development Unit of Batang Resort Police to increase efforts to prevent the influence of campaigns in places of worship for the community. The Community Development Unit of Batang Resort Police carried out patrols related to infrastructure and distribution of brochures and pamphlets containing messages of security and public order to support the success of the 2019 election.

In addition, the Community Development Unit of Batang Resort Police also visited the figures and then made a video or short film containing support for the election, especially in preventing campaigning in places of worship for the public. Then, the video was distributed through social media accounts as a form of propaganda related to support for the success of the 2019 election.

However, the people of Batang Regency lacked awareness of technology so that the innovations created by the Batang Resort Police Community Development Unit through social media or other electronic media were not spread effectively and thoroughly. Only certain groups participated in the dissemination of information related to the impact of campaigns in places of worship for the community.

d. Controlling

Controlling was the most important stage in the management process. The control stage ensured that the execution of tasks was in accordance with the initial plan. A strict control process was required to obtain good results. The Community Development Unit of Batang Resort Police would carry out monitoring in the area directly through supervision, would participate with officers from the Community Development Unit in the Sector Police, namely the Head of the Community Development Unit and Sabhara for Community Security and Order Development, and would give a warning if the report was inaccurate. It was expected that these activities were not engineered in which the reporting system had a time limit.

Influential Factors for Community Development Units in Preventing Campaigns at Places of Worship at the Batang Resort Police Jurisdiction

The implementation of research and data collection related to the counseling program in order to create public awareness to participate and make the 2019 election successful. In practice, this activity was an effort to prevent violations in the election that prioritized the communication stage. The discussion in the research was the result of broad thinking. The Community Development Unit communicated persuasively to the community so that they were orderly when carrying out democratic parties. Based on the observation and interview process regarding the efforts of the Community Development Unit in preventing election violations in the Batang Resort Police jurisdiction, there were several factors that blocked the Community Development Unit's way in preventing election violations. Based on the findings related to these factors, the researcher categorized them into internal and external factors.

1. Internal Factor

The authors found the reality on the ground that not all Community Development Units at the Batang Resort Police attended Capacity Building Training which in general there were no obstacles during its implementation. In terms of human resources, there was one obstacle. Based on the Community Development Unit, the real data for personnel was 11 (eleven) personnel which should be based on the Personnel Composition List (PCL) was 21 (twenty-one). The real number of Community Development Unit personnel was 1 (one), but based on the Personnel Composition List (DSP) it should be 4 (four). The real number of personnel from the Sabhara for the Guidance of Community Security and Order was 87 (eighty-seven) personnel, while what was needed was 248 (two hundred and forty-eight) personnel which were divided into 12 sub-districts of the Batang Resort Police area. Meanwhile, the personnel were divided into each Sector Police where there were also personnel who are off-duty. The following was Batang Resort Police's PCL data:

Table 2. Data on the Number of the Community Development Unit Personnel of Batang Resort Police

NO	NUMBER OF PRESS/COMMUNITY DEVELOPMENT UNIT		NUMBER OF PRESS FOR COMMUNITY DEVELOPMENT UNIT		SABHARA OF COMMUNITY SECURITY AND ORDERS		NUMBER OF HEAD OF COMMUNITY DEVELOPMENT UNITS, JJR SECTOR POLICE, BATANG RESORT	DESC
1	2	3	4	5	6	7		7
	PCL	REAL	PCL	REAL	NEED	REAL NUMBER		
1.	21 presses	11 presses	4 presses	1 press	248 presses	87 presses	12 presses	

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However, the members of the Community Development Unit did not take it as an obstacle in carrying out the task where the leadership's orders empowered the existing members. Thus, a member sometimes did not have a day off due to a lack of members. So, all personnel must work hard in carrying out their duties. So far, the results were still quite optimal.

The shortage of personnel for members of the Community Development Unit was not an inhibiting factor in carrying out their duties because it was their obligation as members to carry out police functions with maximum results. Even though the number of members was not balanced with the number of existing people, members of the Community Development Unit still carry out their duties to the maximum. This had an impact on the community where the members' intensiveness in providing guidance and counseling to the community could trigger the public's desire to participate in the Indonesian National Police. Then, members provided counseling and agreed to hold a meeting at a mutually agreed time. So, the current society could communicate more easily via cellphone by leaving a phone number. Then, since small, medium, and large violations had decreased a lot, people who were both perpetrators and victims of crime gradually felt comfortable. The community expected that the Police would conduct counseling with a more intensive period of time. Therefore, members of the Community Development Unit continued to carry out their duties to the maximum even though the number of personnel was not balanced with the number of people in the Batang Resort Police jurisdiction. Members must have multiple jobs in order to continue providing services to the community while carrying out their duties and obligations with a sincere and honest feeling in order to create a safe and conducive situation.

2. External Factors

From the community side, the participants often found it difficult to gather in the implementation of coaching and counseling activities from the police. However, participants had the ability to participate in assisting the implementation of the duties of the Indonesian National Police. For instance, the Indonesian National Police gathered people and had difficulty finding a place, so the community offered

available meeting places for the implementation of activities such as village halls, sports halls, and others. In addition, the community facilitated the place and also provided accommodation so that they were very enthusiastic and really expected that the Indonesian National Police would carry out many coaching activities for the community because of the need for a sense of security. People understood that safe was expensive, but unsafe was more expensive.

Conclusion

The campaign in places of worship held at the Batang Resort Police was the result of a lack of public understanding regarding the prohibition of campaigning in places of worship. Commonly, the mode of implementation was by way of silaturahmi, in which individuals with personal interests gave permission to carry out campaigns in places of worship.

The Community Development Unit's efforts to prevent campaigns in places of worship in the Batang Resort Police jurisdiction were carried out through proactive communication and by taking approaches to the community to provide understanding and increasing community participation in monitoring and preventing campaigns in places of worship.

The factors that influence the efforts of the Community Development Unit in preventing campaigns in places of worship came from internal and external factors. The internal factor was that human resources were still not sufficient. The external factor was that the availability of meeting facilities to convey appeals about security and public order was still lacking.

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