Abstract

This study aims to see how the Kaunyh Quantum Memory method influences children’s ability to memorize Al-Qur’an at the House Tahfizh At-Tauhid Palembang. This study uses a qualitative method with observation and interviews with teachers and students at the house of Tahfizh At-Tauhid Palembang. Based on the study results, it was found that they used several techniques, including first, Baby Reading (talaqqi) with a fig which was carried out by directly showing the reading or reading word for word written in the reading book, then repeating the reading. Second, Visualization with the help of stories, pictures, sensations, and imagination. Third, the word link bridge (word association) with these steps has been proven to improve the memorization quality of students because this method is straightforward to understand and easy to understand by the teacher in terms of its use.

Keywords: Method; Kauny Quantum Memory; Al-Qur’an

Introduction

Al-Qur’an is the identity of Muslims that is studied and understood by every Muslim (Chairoaini and Subandi, 2010:1). Al-Qur’an is the only word of Allah (mu’jizat), which was revealed to the Prophet Muhammad SAW, the closing of the Prophets and Apostles with the intercession of the Angel Gabriel Alaihissalam—written in manuscripts that were conveyed to us mutawatir (by many people). Studying Al-Qur’an is an act of worship, which begins with Surah Al-Fatihah and ends with Surah An-Nass. (Shabuny, 1982:18).

Al-Qur’an is one of the holy books that Allah SWT guarantees authenticity since it was revealed to the Prophet Muhammad SAW until now and even until the next day (Alhafidz, 2005:21). As explained in his word, “Indeed, it is We who sent down Al-Qur’an, and verily, We are its guardians.” (QS. Al-Hijr/15:9).

With Allah’s assurance in this verse, it does not mean that Muslims are free from their responsibility and obligation to maintain their purity from ignorant hands and enemies of Islam who constantly try to defile and falsify the verses of Al-Qur’an. Muslims are still obliged to actually and consequently try to maintain it because the little maintenance according to the sunatullah that Allah has set does not rule out the possibility that the purity of the verses of Al-Qur’an will be disturbed and distorted by the enemies of Islam if the Muslims themselves have no concern for maintaining the purity of
Al-Qur’an. One of the actual efforts to maintain Al-Qur’an is to memorize it (Sayuthi and Sembiring: 2021).

Memorizing Al-Qur’an for humans is a privilege given by Allah compared to other humans. Namely, a gift in maintaining the purity of Al-Qur’an, another privilege that is the family of Allah on earth. To become a memorizer of Al-Qur’an is not easy because they have to maintain and be istiqomah in memorizing it. Therefore, the process of memorizing Al-Qur’an with the Kauny Quantum Memory method makes it easier for the child to memorize Al-Qur’an at the Tahfizh House At-Tauhid Palembang.

Al-Qur’an means reading that reaches the peak of perfection. Memorizing Al-Qur’an is a very commendable and noble act. There are so many hadiths of the Prophet Muhammad that contain the greatness of people who study, read, or memorize Al-Qur’an. People who study, read, or memorize Al-Qur’an are people whom Allah indeed chooses to receive the inheritance of the holy book of Al-Qur’an—memorizing verses of Al-Qur’an, a difficult job for some people. Others feel pessimistic that they can memorize verses of Al-Qur’an, especially for non-Arabic people whose natural language is not Arabic (Ningsih, 2019:5).

In memorizing Al-Qur’an, people’s abilities vary. Some people are straightforward. On the other hand, some people have difficulty memorizing, and those whose memorization abilities are mediocre. So that students can memorize quickly and pleasantly, appropriate and appropriate strategies and methods are needed, as well as the implementation of memorizing Al-Qur’an requires methods and techniques that can facilitate these efforts so that they can be successful. Therefore, the method is one of the factors that determine success in memorizing the verses of Al-Qur’an.

Kauny Quantum Memory is a fun method. This method is evidenced by students’ enthusiasm who is pretty high because memorizing together creates enthusiasm for students. Even though they are tired, students are still enthusiastic about memorizing Al-Qur’an with the Kauny Quantum Memory method.

Based on preliminary studies conducted by researchers, there are indications that the Kauny Quantum Memory method offers a solution to memorizing Al-Qur’an into an easy, practical, and fun activity. The Kauny Quantum Memory method has been applied at the Tahfizh House At-Tauhid Palembang for approximately one year. However, it is still rare for house institutions tahfizh to use the Kauny Quantum Memory method.

Seeing the uniqueness of the Kauny Quantum Memory method and considering that no one has researched this method at the Tahfizh House KQS At-Tauhid, the researchers are enthusiastic and interested in researching further so that it can become a superior method for children in memorizing Al-Qur’an.

Research Methods

The research that the authors do includes the type of field research. Field research is carried out in specific communities, both in social institutions and organizations and government institutions (Mahmud, 2011:31). The research object was the Tahfizh House KQS At-Tauhid principal, two teachers, and eight students of the Tahfizh House KQS At-Tauhid with the method of observation and interviews with the research subjects.

While the approach used is a qualitative approach with qualitative descriptive methods, namely research methods that aim to describe incomplete and in-depth social reality and various phenomena that
occur in the community that is the subject of research so that the characteristics, characters, properties, and models of these phenomena are described. (Sanjaya, 2013: 47).

**Literature Review**

**Kauny Quantum Memory Method**

The word kauny comes from the root word in Arabic, *kana*, which means there is. The word quantum in literature means the number of things and is part of the study of motion. So the quantum system is the study of moving particles (Sidauruk, 2019). At first, according to linguists, quantum was taken from foreign words and used for things related to chemistry and physics. However, following language development, quantum words also relate or try to be connected with several other things, such as teaching. At the same time, the word memory is an awareness of past experiences that come back to life (memory), notes containing explanations, and computer devices that can store and record information (Dhulkifli, 2020).

The Kauny Quantum Memory method is a method of memorizing Al-Qur’an by taking the motto "Memorizing Al-Qur’an is as Easy as Smiling," this method was introduced in 2011 by Kauny Center, whom Ustadz Bobby Haribowo pioneered. The reason behind the emergence of this method is the number of complaints from Muslims who find it challenging to memorize Al-Qur’an and feel forgetful quickly, the awareness and need of Muslims to learn to memorize Al-Qur’an is increasing, and they want to promote the slogan that memorizing Al-Qur’an is easy, practical and fun.

The Kauny Quantum Memory method can be used at all levels of memorizing Al-Qur’an in terms of age, place of study, social and economic status, type of occupation, and level of education. This method can be used for those who can read Al-Qur’an and those who are illiterate. In addition, the Kauny Quantum Memory method will be even more optimal if applied to children because of the ability to memorize at the age of children. The memory power is extreme and is not easily lost because it is not disturbed by life's problems. At first, the provision that must be possessed to memorize Al-Qur’an is to be able to read Al-Qur’an first. By being able to read Al-Qur’an, the memorization process will be more straightforward. The place of memorization is also carried out in Islamic boarding schools, with the guidance of particular teachers. Most individuals in memorizing use the ability to memorize the left brain, which is more logical, mathematical, rational and empirical, emotional, spiritual, and instinctive. (Firdaus, 2017).

The left brain has typical characteristics, coherent (recurring), analytical, logical, and other structured characters. Humans need left brain work to solve problems related to data, numbers, sequences, and logic. Meanwhile, the characteristics of the right brain are related to rhythm, rhythm, music, images, and imagination. It can be said that creative activity arises from the work of the right brain (Fitri Az, 2012: 64).

Then came the concept of memorizing Kauny Quantum Memory, which is to change the old perspective as described above with a new perspective, namely for individuals who have not been able to read Al-Qur’an, then the verses of Al-Qur’an can be read and then imitated. Readings that have been listened to by talaqqi. Then understand each word while doing hand movements according to the visualization of the meaning of the verse, then an illustration is made of the memorized Al-Qur’an verses to connect one verse to another. In essence, the Kauny Quantum Memory method is to make memorization more memorable, build a love for Al-Qur’an, and a strong memory bond.
The Kauny Quantum Memory team is in charge of designing training programs and training modules. In training, each participant was taught to memorize each verse and its meaning by the instructor, then followed by the trainees with feelings of smile, joy, love, and passion. Then they are invited to read over and over again as in the method talaqqi. Then an illustration in the form of pictures and stories is given, which explains the story's meaning based on the verse read. Each verse is strung together with a unique, engaging, and sometimes witty story whose function is to strengthen memory and facilitate memorization. The techniques for memorizing the Kauny Quantum Memory method are as follows:

1. **Baby Reading (talaqqi)**

   It is a method of memorizing Al-Qur’an, which was first used by the Prophet Muhammad SAW when he received revelations through the angel Jibril AS for 23 years, while he was an *ummi* who could not read and write. The method is done by directly showing the reading or reading word for word written in the reading book, then repeating the reading.

   The system of Talaqqi reading has two forms:

   a. **Audio**

      Someone who has auditory intelligence (smart hearing) in memorizing should memorize by listening. Santri hears the verses that will be memorized from the reading of the ustaz. This form can be done especially for children in the House of Tahfizh At-Tauhid. In this case, the teacher must play an active, patient, and specific role in reading and guiding the students because the teacher will read the words of the verses that will be memorized.

   b. **Murattal**

      The influence of media helps children in memorizing Al-Qur’an. Children will be able to memorize quickly by listening often and practicing verbally to pronounce the letters of Al-Qur’an so that the tongue is accustomed and flexible because it is already familiar to their ears.

      In the current era, the teacher's role can be replaced by listening to the murattal, which has been recorded on a cassette, CD/DVD murattal, and then the cassette is played according to the verse to be memorized to be listened to while following slowly, after that it is repeated again and again until the verses are memorized the verse memorized by heart (Fauzan and Farid, 2010) Making a Flow (scenario).

      Creating a unique and exciting storyline is done to bind memory because of the large amount of information that is piled up, the story has the impression when it touches feelings, is unique or witty, more personal, very personal, and close to him, so that it becomes a link between memorization and understanding himself. Stories can also develop high creativity and imagination abilities.

2. **Mind Mapping Techniques**

   This technique is a method of creative thinking by developing visual learning power, placing and grouping information into unique spaces that can be accessed easily at any time. This technique provides an alternative way to make it easy, read, digest, and remember.
3. **Word Link Bridge (word association)**

Relates the memorization of Al-Qur’an to words that have the same consonants. This technique is called a mnemonic used to symbolize and associate interesting sounds (rhymes) with the names of objects or anything in the form of stories to link verses with one another. This technique is perfect for improving memory, especially on things that are important to remember in order. This technique can also make it easier to remember the same verses, especially those repeatedly mentioned in one surah or located close together.

A memory walkway helps the memorizers to remember sequences without being confused with the same or similar but not the same material. Models like this can be made independently depending on which one is easy to remind each individual.

4. **Visualization**

Visualize with the help of stories, pictures, sensations, and imagination, which are used to provide opportunities for all senses (seeing, hearing, doing) and emotions (feeling) to memorize each verse, besides being able to illustrate by describing the meaning of a verse in a specific medium. In addition, the meaning of the verse can be visualized in the form of hand movements that can represent the meaning of the verse being read. Memorizing while doing a movement is very capable of activating memory. Our brain has one intelligence center called bodily-kinesthetic-intelligence intelligence of motion. By doing specific movements will trigger this intelligence center to be active.

5. **Positive Thinking (Positive Thinking)**

Activating the subconscious ability that memorizing Al-Qur’an is straightforward, besides giving positive perceptions and attitudes by saying positive words. Because to go through the process of memorizing must be done with feelings of pleasure, passion, love, and joy.

Based on the explanation above, it can be concluded that the Kauny Quantum Memory method uses memorization techniques with *talaqqi* (baby reading), making plots (scenarios), *mind mapping*, word link bridges, visualization, and active thinking. So it can be said that the Kauny Quantum Memory method is a combined method of right brain and left brain intelligence (*brainpower*) with the memorization method that has been taught by the Prophet Muhammad SAW.

The procedure for using the Kauny Quantum Memory method is to conduct certified training from the Kauny Quantum Memory team. In training, the modules and procedures for implementing Kauny Quantum Memory will be explained. The methods used for adults are *baby reading* (*talaqqi*), hand movements, positive thinking, murojaah games, display of supporting media in the form of memorizing videos, illustrations and pictures, word link bridges, word associations, and the meaning of reading Al-Qur’an. The Kauny Quantum Memory method for children can be applied using the *baby reading* (*talaqqi*) method, imitating hand movements, illustrations and pictures, positive thinking, and murojaah games.

**Implementation of Kauny Quantum Memory Method in Memorizing Al-Qur’an in the House of Tahfizh KQS At-Tauhid**

Based on the results of interviews with *ustadz/ustadzah*, the head of the Builder of the House of Tahfizh KQS At-Tauhid as well as the head of the Askar Kauny Palembang branch, Mr. Restanadi S.AP at the House of Tahfizh At-Tauhid Palembang. Researchers have interviewed Mr. Restanadi S.AP on implementing Quantum Memory Kauny methods in memorizing the Quran: preparation before
implementation House of Tahfizh KQS At-Tauhid: see the talents and interests of students, lack of encouragement from parents guardians of students, the ability of ustaz-ustazah in guiding tahfizh activities. Planning memorization activities in the house tahfizh: the goal, which is to instill the Quranic spirit in students, teachers, guardians of students, and the community in general. In the planning of home study tahfizh, the old target of memorization of 3-year students is memorizing three juz from juz 28, 29, 30, memorizing the meaning and movement. A target is an essential thing because good intentions will produce something good. The kauny method is memorizing using the right brain to make it easier for children to memorize. Technique in the method of kauny with talaqqi, then after the child memorizes the verse is continued by translating verse by word. If the other method only memorizes the verse, the Kauny method can memorize the verse and its meaning because the child is also told the contents of the verse and the story.

Technically, the steps of applying the method of Kauny Quantum Memory (kauny method) are divided into several steps:

1. The verse memorized must be written (with Arabic letters and Latin letters) on the board.
2. The written verse is read in pieces by the teacher or supervisor in a loud, clear, and eloquent voice (makhroj and tajwid) while the student follows.
3. After the child memorizes the verse, the teacher continues by translating the verse word for word.
4. Then read the words with hand movements and followed by students.

The difference in the steps taken in the activity of memorizing Al-Qur’an in the House of Tahfizh KQS At-Tauhid Palembang with the theory described above does not mean that it causes a difference because it does not change the concept of the Kauny Quantum Memory method (kauny method) itself.

<table>
<thead>
<tr>
<th>Number</th>
<th>Forms of Activities</th>
<th>Activities</th>
</tr>
</thead>
</table>
| 1      | Activities Opening | – Ustadz/ustazah conditioning students in a row and neat sitting position.  
|        |                     | – Reading prayers together |
| 2      | Activities Core activities | – Marajaah / repeating memorization with meaning and movement |
| 3      | Activities Core activities | – Adding memorization |

**Talqin**

– Ustadz / ustazah reads verses that students will memorize in a loud, clear, and fluent voice (makhroj and tajwid). Furthermore, the students pay attention to the teacher.

– The teacher asks the students to read the verse that the teacher has just read.

The student Memorizes the meaning of the verse word and the movements exemplified by the teacher.  

Writes a letter that the students memorize

**Table 1. Implementation of memorizing Al-Qur’an with the method of Kauny Quantum Memory (kauny method).**

Assessment is a systematic and balanced process or activity to gather information about learners' processes and learning outcomes to make decisions based on specific criteria and considerations. In this case, the assessment of learning outcomes is as follows:
It was tested in groups to assess cohesiveness in memorizing Al-Qur’an with the Kauny method, namely memorizing Al-Qur’an with the meaning of words with movement and tested individually by using the Kauny method, namely applying to memorize Al-Qur’an with the meaning of words along with movement and makhroj of the letters that are released. Santri can be tested by repeating memorization from the last verse to the first verse. For example, from Surah An-Naba verse 40 repeating until verse 1.

Comprehension is a phase in learning activities, as stated by Hudoyo. In this phase, learners receive the first stimulus. This stimulus enters the learning event and, finally, the information (stimulus) stored in his memory. The understanding meant, in this case, is the study of Al-Qur’an in the House of Tahfizh KQS At-Tauhid Palembang. In the cognitive realm, comprehension is a learning outcome that is higher than knowledge, such as explaining with its sentence structure what it has read or heard, giving other examples of what has been said, or using application instructions in other cases. In Bloom's taxonomy, the ability to understand is at a higher level than knowledge. However, it does not mean that knowledge does not need to be questioned because, in order to understand science, it is necessary first to know or know it.

The results of the author's interview with Ustadz Restanadi, S.AP, head of the Askar Kauny branch of South Sumatra as well as a home teacher on House of Tahfizh KQS At-Tauhid Palembang. If the other method is just memorizing the verse, the memorization method can memorize the verse and its meaning because the child is told the content of the verse and the story. Then when the children got tired of memorizing, many stories were told from the memorized letter. The process of implementing tahfizh is not very effective because it can only apply talaqqi and movement.

Furthermore, the author interviewed Ustadz Aidil Adriansyah, the home teacher on House of Tahfizh KQS At-Tauhid. The techniques of memorizing students using the Kauny method are talaqqi, movement. From the results of analysis, observation, and interviews conducted by the author with the home teacher on House of Tahfizh KQS At-Tauhid Palembang. in Memorizing Al-Qur’an on the Kauny Quantum Memory Method in Memorizing Al-Qur’an at House of Tahfizh KQS At-Tauhid Palembang by using several techniques, namely as follows:

a. Baby Reading (talaqqi)
   It is a method of memorizing Al-Qur’an that the Prophet first used SAW when receiving revelation through the angel Jibril AS for 23 years, while he was an ummi who could not read and write. The method is done by directly showing the reading or reading word for word written in the reading book, then repeating the reading.

b. Visualization
   Perform visualization with the help of stories, images, sensations, and imagination, which is used to provide opportunities for all senses (see, hear, do) and emotions (feel) to memorize each verse, in addition to being able to illustrate by describing the meaning of a verse in a particular medium. In addition, the meaning of the verse can be visualized in the form of hand movements that can represent the meaning of the verse being read. Memorizing while performing a movement is very capable of activating memory. Our brain has an intelligence center called bodily-kinesthetic-intelligence motor intelligence. Performing specific movements will trigger this active intelligence center.

c. Word Link Bridge (word association)
   That is by linking the reading of Al-Qur’an with words that have the same consonants. This technique is called mnemonics, which symbolizes and associates interesting sounds (rhymes) with the names of objects or anything in the form of stories to link verses with one another (Sari, 2017).
This technique is perfect for improving memory, especially on essential things to remember based on the sequence. This technique can also be applied to make it easier to remember the same verses, especially those mentioned in one chapter or located nearby. Memorization helps memorizers to remember sequences without exchanging the same or similar but not the same material. Models like these can be made independently depending on which ones are easy to remind each individual.

From the author’s analysis results, observations, and interviews with home teachers, House of Tahfizh KQS At-Tauhid Palembang. Factors that support and hinder the implementation of the Kauny Quantum Memory Method in memorizing Al-Qur’an in the House of Tahfizh KQS At-Tauhid Palembang are as follows, Factor supporting

Master is introduced to the method of memorizing Al-Qur’an as easy as smiling. The Kauny method is a way of memorizing Al-Qur’an accompanied by translation using hand movements to make it easy to remember. From the method of memorizing Al-Qur’an given by the Askar Kauny team, students can quickly memorize and teach it while playing, and many sciences are absorbed and applied to children.

There is support from parents. The spirit or not of students in memorizing Al-Qur’an is, of course, from themselves. Furthermore, as people who provide support for their children, they motivate to be more enthusiastic about memorizing Al-Qur’an and love Al-Qur’an. This support is very impactful in learning activities of Al-Qur’an, considering that this lesson is extraordinary, so it requires sufficient preparation, including motivation. If motivation is blazing and accompanied by enthusiasm, of course, the lessons will be devoured all smoothly. However, if motivation decreases or even there is no motivation or enthusiasm, it will hinder the improvement of memorizing Al-Qur’an. Concerning motivation, there is a close relationship with intention. Good intentions will undoubtedly have a good impact on every step, process, and result. The importance of improving and continually renewing intentions needs to be done to students, considering that Al-Qur’an is a very noble word of God, so this lesson is very noble and good.

A study room is not only limited by a perimeter wall. There are also various facilities, learning facilities, and other supports that can be observed visually. In addition, there are also hindering factors, including the lack of motivation from students. In learning activities, motivation is a series of processes that move, direct, and maintain individual behavior to achieve several goals. Without motivation, there will be no activity because, without motivation, people will become passive. Therefore, in any business, the emergence of motivation is needed (Oktiani, 2017). From this explanation, it can be understood that motivation in learning is significant for student participants, including good motivation to improve memorization of Al-Qur’an with the Kauny method.

The Existence of Satiety from the Students When Memorizing Al-Qur’an, Satisfaction will appear in the students because in memorizing Al-Qur’an will undoubtedly experience problems that are twisted and full of struggle (Marza, 2017). Memorizing is not as easy as turning the palm for a moment. There is a long process that must be gone through and faced. Firm intention and determination can create istiqomah in the learners. With istiqomah, little by little, the desired goal will be achieved. In this case, the achievement of memorization targets with meaning and movement (Kauny method).

Different Intelligence of Each Student, foreign intelligence of learners is a problem for teachers because differences in intelligence can differentiate interests and talents, thus causing people to have advantages and disadvantages in specific fields (Kodri Dkk., 2020).

In memorizing Al-Qur’an, one's ability is different, and Some people are straightforward. On the other hand, some people are difficult to memorize, and there are also those whose ability to memorize is mediocre. In order for students to memorize quickly and pleasantly, strategies and methods that are appropriate and suitable are needed, as well as the implementation of memorizing Al-Qur’an requires
methods and techniques that can facilitate these efforts so that they can succeed well. Therefore, the method used to memorize Al-Qur’an is one of the factors that determine success in memorizing the verses of Al-Qur’an.

**Conclusion**

Implementation of Kauny Quantum Memory Method in Memorizing Al-Qur’an in the House of Tahfizh the Kauny Quantum Memory Method uses several techniques, including: first, Baby Reading (talaqqi) with figs performed by directly showing the recitation or reciting the written word for word in the reading book, then repeat the reading. Second, visualization with the help of stories, images, sensations, and imagination. Third, the bridges of word linking (word association) with some of these steps proved to improve the quality of memorization of students because this method is straightforward to understand and easy to understand by teachers in terms of usage. However, several factors support and hinder the memorization of Al-Qur’an by using the Kauny Quantum Memory Method. Different from each student, students are challenged to be conditioned and students who are not disciplined.

**References**


Kementerian Agama. (2009), Al-Qur’an dan Terjemahannya, Bandung: PT Syaamil Al-Qur’an, hal. 262.


Mohammad Ali Ash Shabuny, pengantar studi Al-Qur’an (At-Tibyan), (Bandung: Al-Ma’arif, 1982), hal. 18.


Sanjaya, W. 2013penelitian pendidikan: Jenis, Metode, dan Prosedur, Jakarta: Kencana.


Copyrights

Copyright for this article is retained by the author(s), with first publication rights granted to the journal.

This is an open-access article distributed under the terms and conditions of the Creative Commons Attribution license (http://creativecommons.org/licenses/by/4.0/).